

Tuesday, May 19, 2015

08:15 Registration desk open for badge pick-up / Light Continental Breakfast - Studio 41 area

09:00 **1.0 Welcome & Introduction** – Akira Ogawa, WBU-ISOG Chair & Director, Circuit Planning & Management, News Department, NHK

Opening Remarks – Bob Ross, Sr. VP, East Coast Operations & NABA President

Announcements – Michael McEwen, Head, WBU Secretariat (new name/mission statement)

1.0.1 WBU-ISOG Operational Profiles for DSNG Adoption of Revised Document – Akira Ogawa, WBU-ISOG Chair & Guy Bouchard, Sr. Manager, Broadcast & Signal Transport, New Broadcast Technologies, CBC/Radio-Canada

09:15 **1.1 The Future of Cellular Bonding Technology**

Moderator: Mel Olinsky, Director, Bureau Operations, CBS News

Panelists: John Stoltz, VP, Network Innovations

Tom Jennings, President, Accelerated Media

Bob Hildeman, CEO, Streambox

Bogdan Frusina, President, Dejero

Paul Schramm, Manager, Global Enterprise Data Solutions, Verizon

Mike Savello, VP, Sales, LiveU

Paul Shen, CEO, TVU Networks

10:30 Coffee Break provided by CBS

11:00 **1.2 Over-the-Top Distribution**

Moderator: Bob Zitter, Media Technology Advisor

Panelists: Bob Seidel, VP, Advanced Technology & Engineering, CBS

Paul Cohen, VP, Satellite & Distribution Engineering, Fox Networks

Fred Mattocks, GM, English Services, Media Operations & Technology, CBC/Radio-Canada

Chris Wagner, EVP & Founder, NeuLion

Michael Chiarulli, Director, Telecom & Distribution, ABC-TV

12:30 Buffet Lunch provided by CBS

14:00 **1.3 Content Delivery Providers**

Moderator: Tom Gibbon, Advisor/Counsel, NHK

Panelists: Ralf Jacob, VP & CRO, Verizon Digital Media

John Bishop, CTO, Media Division, Akamai

Mano Kulasingam, co-CEO, Digiflare

Rob Roskin, Sr. Performance Advisor, Level 3

Tony Emerson, Managing Director, Worldwide Media & Cable, Microsoft

15:30 Coffee Break provided by CBS

15:45 **1.4 Emerging Technical Services & IP Delivery Initiatives / Big Data**

Moderator: Christine Ehrenbard, Director, Broadcast Distribution, CBS

Panelists: Rich Wolf, EVP, The Switch

Bernie Courtney, Director, IT & Engineering, CBS Sports

Jeremy Dujardin, CTO, Tata Communications

Ken Takagi, Director, Managed Media Services, Intelsat

Mark Haden, VP, Engineering & IT, MLB Network

17:00 Close of Day 1

17:30-19:30 Welcome Reception
Co-Sponsored by Eutelsat, Intelsat, Network Innovations, and SES

Landmarc

East & West Wine Room, 3rd Floor, Time Warner Center

10 Columbus Circle, New York, NY

+1-212-823-6123





WBU-ISOG FORUM

May 19-20, 2015

Hosted by CBS
Studio 41, 2nd Floor
530 West 57th St, New York, NY



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09:30 **2.0 Welcome Remarks** – Akira Ogawa, Director, Circuit Planning & Management, News Department, NHK & WBU-ISOG Chair

09:35 **2.1 Latest Developments in Distribution and Contribution Encoding Technologies**
Moderator: Dave Chilson, Associate Director, Broadcast Distribution Services, CBS
Panelists: Amilcar Padilla, Product Manager, Adtec Digital
Gustavo Marra, Director, Engineering - Americas, Ateame
Carl Furgusson, Head, Strategy, Compression Business Line, Ericsson
Joel Wilhite, Sr. System Designer, North American Broadcast Sales, Harmonic
Mark Senecal, Manager, Product Management, Imagine Communications
Tarek Amara, Sr. Compression Engineer, Evertz

11:00 Coffee Break provided by CBS

11:15 **2.2 Wireless / C-band Terrestrial Interference: What happens if we lose?**
Moderator: Cath Westcott, Communications Regulation Specialist, BBC World Service
Panelists: John Ball, VP, International Distribution Technology, TBS
Guy Bouchard, Sr. Manager, Broadcast & Signal Transport, New Broadcast Technologies, CBC/Radio-Canada
Alex Epshteyn, Sr. Principal Regulatory Engineer, Intelsat
Paul Attner, Sr. VP, Commercial & Government Services, Eutelsat
Gary Thatcher, Associate Director, US International Broadcasting Bureau

12:15 **2.2.1 WBU Intentional Interference Update:** Nigel Fry, Head, Distribution, BBC World Service

12:30 Buffet Lunch provided by CBS

14:00 **2.3 Future Trends in Media & Video Delivery**

Presentations by: Usman Shakeel, Principal Solutions Architect, Amazon AWS
Robert Bell, Executive Director, Society of Satellite Professionals Int'l (SSPI)
-“Better Satellite World” (video)

14:45 Coffee Break provided by CBS

15:00 **2.4 Global Media Satellite Distribution & Future Satellite Capacity Overview by Region**
Moderator: John Ball, VP, International Distribution Technology, TBS
Panelists: Stuart Baillie, VP, Global Distribution Technology, Viacom
John Ball, VP, International Distribution Technology, TBS
Arnie Christianson, Sr. Manager, OU Technical Services, SES
Peter Ostapiuk, Head, Media Product Services, Intelsat
Michel Azibert, Deputy CEO & CCO, Eutelsat
Brad Grady, Sr. Analyst, Northern Sky Research

16:30 **2.5 Announcements & Closing Remarks** – Akira Ogawa, WBU-ISOG Chair

Conference Wi-Fi

Network ID:
Passcode:

Conference File Server (via DropBox)