



WBU-ISOG FORUM

November 18-19, 2014

EBU Headquarters
Lower Level – Meeting Room Léman
17A L'Ancienne-Route
Geneva, Switzerland



OPERATING EUROVISION AND EURORADIO

Tuesday, November 18, 2014

08:15 Registration Desk Open in the meeting room foyer / Delegates arrive and pick up ID badges
Light Continental Breakfast available

09:00 1.0 Welcome Remarks

- Akira Ogawa, Director, Circuit Planning & Management, News Department, NHK & Interim WBU-ISOG Chair
- Ingrid Deltenre, Director-General, EBU and Graham Warren, Network, Director, EBU

09:15 1.1.0 Approval of Draft Agenda

1.1.1 Approval of Summary Notes from Tokyo Forum (April 30-May 1, 2014)

1.2 WBU-ISOG Committee Elections – Michael McEwen, Head, WBU Secretariat

1.2.1 Remarks from the New Executives

09:20 1.3 UHDTV: What, When and How Much?

Moderator: David Wood, Consultant, Technology & Innovation, EBU

- Gaps in the UHD Chain – Frank Heineberg, Project Manager, New Technologies, RTL
- Lessons from the contribution network at the World Cup – Adi Kouadio, Video & Display Technologies, EBU
- Plans for UHDTV in Korea – David Smith, UHDTV/4K Solutions Sales Manager, Europe, Rohde & Schwarz
- NHK plans for UHDTV – Tomohiro Saito, Head, Advanced Transmission Systems Research Division, NHK Science & Technology Research Laboratories

11:00 Coffee Break provided by EBU

11:30 1.4 Integrated Broadcast Broadband: How Can Greater World Alignment be Achieved?

- Overview of how broadcast-centric IBB systems sit with other applications and providers (e.g., Netflix, Apple TV, etc.)
- Panel Session – Chaired by Peter MacAvock, Head, Delivery & Services, EBU Technology & Development
 - North American situation – Bob Plummer, Consultant, Fox
 - Asia-Pacific situation – Amal Punchihewa, Technical Director, ABU (remotely)
 - Europe – Peter MacAvock, EBU
 - Latin America – Ana Eliza Faria, Engineering Manager, TV Globo
- Roundtable Discussion

13:00 Lunch provided by EBU, 3rd Floor Cafeteria

14:30 1.5 Future Sports Coverage and Contribution

Moderator: Vlastimil Benovsky, Satellite Operations Manager, Media Network Solutions, Eurovision

- Michel Chabrol, Director, Marketing Innovation & Digital Cinema, Eutelsat
- Fernando Wiktor Pietrukowicz, Operations Manager, TV Globo
- Georges Bery, Technical Sales Engineer, Eurovision
- Steven Soenens, VP, Product & Market Management, Newtec

16:00 Coffee Break provided by EBU



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16:30 1.6 Deliberate Satellite Interference – What Can Still be Done?

Moderator: Guy Cheney, Group Head, Media Consulting, LOTG/NHK

- Andreas Schmidt, Systems Engineer, Deutsche Welle
- Mark Rawlins, Director, Communication System Operations, Eutelsat
- Paul Harris, EME Regional Director, Customer Support Engineering, Intelsat
- Eiji Sato, Chief Engineer, Satellite Planning & Operations Group, SkyPerfect JSAT
- Andre Mendes, Director, Broadcasting Board of Governors (BBG)
- Nigel Fry, Head, Distribution, BBC World Service

17:30 Close of Day 1

18:30- 20:30 Welcome Reception
Co-Sponsored by Ericsson, Intelsat and Newtec

Starling Hotel

St. Moritz Room

Route François-Peyrot 34 | 1218 Grand-Saconnex

Geneva, Switzerland

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Wednesday, November 19, 2014

08:15 Registration Desk Open in the meeting room foyer / Delegates arrive and pick up ID badges
Light Continental Breakfast available

09:00 2.0 Welcome Remarks

- Akira Ogawa, Director, Circuit Planning & Management, News Department, NHK & WBU-ISOG Chair

09:05 2.1 New Fiber Contribution Networks for Video

Moderator: Tom Gibbon, Legal Counsel, NHK

- Ken Takagi, Director, Managed Media Services, Intelsat
- John Ellerton, Head, Media Futures, BT Media & Broadcast
- Nicolas Fischbach, Director, Strategy & Architecture, KVH/Colt
- Richard Lamb, Sr. Director, Occasional Use Operations, SES
- Jeremy Brough, Assignment Editor, BBC News
- Felix Poulin, EBU Co-Chair, Joint Task Force on Networked Media

10:30 Coffee Break provided by EBU

10:45 2.2 WRC-15 Preparations and C-Band Update: Cath Westcott, Communications Regulation Specialist, BBC World Service



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11:00 2.3 Contribution Metadata

Moderator: Hans Hoffmann, Head, Media Fundamentals and Production Technology, EBU Technology and Development

- NewsML, G2 powering EBU's news Transfer to File (TTF) – Marco Degiorgi, Solutions Architect, Eurovision
- Nordiff, a solution for multilingual international file exchange – Tormod Varvagen, Systems Architect, NRK
- RightsML, rights expression for news exchange, publication and more – Michael Steidl, Managing Director, IPTC
- Semantic metadata in broadcasting production – Jean-Pierre Evain, Principal Project Manager, EBU

12:30 Lunch provided by EBU, 3rd Floor Cafeteria

14:00 2.4 Are SNG Trucks Downsizing to Camera Cars?

Moderator: Jonathan Higgins, Managing Director, BeaconSeek

- Helen Brown, Director, Broadcast IP Systems
- Rob Stanley, Director, Business Development, Sat-Comm Broadcast
- Hans Massart, Marketing Director, Newtec
- David Gill, Sr. Broadcast Journalist, BBC

15:30 Coffee Break provided by EBU

16:00 2.5 Mapping the Future of Media Infrastructure

Moderator: Martin Turner, Director, Media Business, Inmarsat

- The context; the blue sky view – Dr. Ian Pearson, Futurologist, Futurizon (remotely)
- The broadcaster: newsgathering and distribution – Morten Brandstrup, Head, News Technology, TV2 Denmark
- The audience: how consumption is changing – Przemek Bozek, Sr. Analyst, Professional Video & Managed Services, IHS
- The satellite operator – Ken Takagi, Director, Managed Media Services, Intelsat

17:25 2.6 Closing Remarks and Announcements

17:30 Adjournment

Conference Wi-Fi

Network Name: Gnve
Network Pass Code: 6292

Conference File Server (via DropBox)

<http://bit.ly/GenevalSOG2014>