

WBU-ISOG FORUM

April 29 - May 1, 2014



Hosted by NHK



Keio Plaza Hotel
Ohgi Conference Room
South Tower, 4th Floor
2-2-1 Nishi-Shinjuku
Shinjuku-ku, Tokyo, 160-8330
JAPAN

Tuesday, April 29, 2014

08:30 Registration Desk Open, foyer of Ohgi Conference Room

08:30 Coffee/Tea Service

09:00 1.0 Welcome Remarks

- Akira Ogawa, Interim WBU-ISOG Chair and Director, Circuit Planning & Management, News Department, NHK
- Yasuto Hamada, Managing Director & Executive Director-General, Engineering, NHK

09:10 1.1 Approval of Tokyo Forum Draft Agenda

1.2 Approval of the Summary Notes of the Rio de Janeiro Forum (Nov. 2013)

09:12 1.3 Regional Union Update – Amal Punchihewa, Technical Director, ABU

09:20 1.4 Remote IP Contributions – Implications & Opportunities for Synergies between Terrestrial & Satellite

Moderator: Arnie Christianson, Senior Manager, OU Technical Sales, SES

- Bob Hildeman, CEO, Streambox
- Samuel Wasserman, CEO, LiveU
- Paul Shen, CEO, TVU Networks
- Dave Gill, Resource Manager, BBC
- Joe Shimizu, Senior Manager, NHK
- Martin Turner, Director, Media Business, Inmarsat

11:00 Coffee/Tea Break

11:30 1.5 Best Practices for Managing IP/File Storage Solutions – How Broadcasters are Routing Metadata/Material Collected via IP

Moderator: Dave Gill, Resource Manager, BBC

- Shigeyuki Sakazawa, Manager, KDDI R&D Labs
- Makoto Tanaka, Director, Softbank Telecom
- Andrew Steele, Head, Operations, BBC News

12:30-13:30 Buffet Lunch

Glass Court, Main Tower, 2nd Floor, Keio Plaza Hotel

Co-Sponsored by:



WBU-ISOG FORUM

April 29 - May 1, 2014



Hosted by NHK



Keio Plaza Hotel
Ohgi Conference Room
South Tower, 4th Floor
2-2-1 Nishi-Shinjuku
Shinjuku-ku, Tokyo, 160-8330
JAPAN

14:00 1.6 The Internet and Broadcasters: A Perfect Marriage? (Session A)

Moderator: Tom Gibbon, Legal Counsel, NHK

- John Ball, VP, International Distribution Technology, Turner Broadcasting System Int'l
- David Habben, Chief Media Strategist – APJ, Akamai Technologies
- Kenichi Miyazaki, General Manager, Dwango
- Masayuki Motoshima, CTO, Ustream Asia
- Ralf Jacob, Chief Revenue Officer, Sales, Verizon Digital Media Services

15:30 Coffee/Tea Break

16:00 1.7 The Internet and Broadcasters: A Perfect Marriage? (Session B)

Moderator: Martin Turner, Director, Media Business, Inmarsat

- Hans Rummert, Expert Sales, Media Broadcast
- Eunsook Wi, APAC Regional Manager, ATEME
- Toshiya Takahashi, Executive Engineer, AVC Networks, R&D Division, Panasonic
- Mamoru Kamikawa, General Manager, Sony
- Lauri Korts-Pärn, CTO, Cyber Defense Institute

17:30 Close of Day 1

18:30–20:30 Welcome Reception & Buffet Dinner
Nishiki Room, South Tower, 4th Floor, Keio Plaza Hotel

Co-Sponsored by:



Remarks by Kenichi Ishida, General Managing Director, NHK

WBU-ISOG FORUM

April 29 - May 1, 2014



Hosted by NHK

Keio Plaza Hotel
Ohgi Conference Room
South Tower, 4th Floor
2-2-1 Nishi-Shinjuku
Shinjuku-ku, Tokyo, 160-8330
JAPAN



Wednesday, April 30, 2014

08:30 Registration Desk Open, foyer of Ohgi Conference Room

08:30 **Coffee/Tea Service**

09:00 2.0 **Welcome Remarks** – Akira Ogawa, Interim WBU-ISOG Chair & Director, Circuit Planning & Management, News Department, NHK

09:05 2.1 **Interference Update: Latest Threats, Latest Developments**

Moderator: Abdelrahim Suleiman, Technical Director, ASBU

- Yvon Henri, Chief, Space Services Department, ITU
- Rick Abbasi, Sr. Product Marketing Dir. & CSE Reg. Dir., Asia-Pacific, Intelsat
- Jeff Watts, General Manager, Customer Service Delivery – PMOC, SES
- Yassir Hassan Ibrahim, Director, Transmission Operations, Arabsat
- Yoshinobu Ogawa, Assistant Manager, Service Operations Division, Engineering & Operations Group, SKY Perfect J-SAT

10:00 **Coffee/Tea Break**

10:30 2.2 **Dealing with Interference – Where Next?**

Moderator: Nigel Fry, Head, Distribution, BBC Global News

- Protecting Spectrum (ITU Action): Nigel Fry, Head, Distribution, BBC Global News
- SDA Update: Mark Rawlins, Director, Communication System Operations, Eutelsat
- Carrier ID Implementation: Martin Coleman, Executive Director, sIRG
- Satellite Spectrum Initiatives: Rick Abbasi, Executive Liaison, Global VSAT Forum

12:00 **Lunch (Conference Room)**

13:00 **Bus Transport to NHK Labs (Meet in Hotel Lobby)**

The remaining afternoon sessions will take place at the NHK Science & Technology Research Laboratories (1-10-11 Kinuta, Setagaya-ku, Tokyo)

14:00 2.3 **Ultra HD – Asia Perspective: Plans & Prospects**

- Satellite Transmission: Yoichi Suzuki, Researcher, Science & Technology Research Labs, NHK
- Sports Production: Takashi Kume, Sr. Engineer, Broadcast Engineering Dept., NHK
- Production of 8K Images: Haruyuki Moroishi, Sr. Producer, NHK Enterprises

15:30 **Coffee Break**

WBU-ISOG FORUM

April 29 - May 1, 2014



Hosted by NHK



Keio Plaza Hotel
Ohgi Conference Room
South Tower, 4th Floor
2-2-1 Nishi-Shinjuku
Shinjuku-ku, Tokyo, 160-8330
JAPAN

16:00 2.4 HEVC and DVB S2X – Standards & Developments Update

Moderator: Vlastimil Benovsky, Eurovision Satellite Networks Operations Manager, EBU

- Masataka Tsuchiya, Business Strategy Office, DVSBG, NTT Electronics
- Steven Soenens, VP, Product Management, Newtec
- Vlastimil Benovsky, Eurovision Satellite Networks Operations Manager, EBU
- Claude Stoffel, Director, Contribution, ATEME
- Rick Abbasi, Sr. Product Marketing Dir. & CSE Regional Dir., Asia-Pacific, Intelsat

17:30 Close of Forum / Return to Hotel via Bus Transportation

18:30–19:30 Farewell Cocktails

Little Bear, Main Tower, 45th Floor, Keio Plaza Hotel

Sponsored by:



Thursday, May 1, 2014

07:00 3.1 Optional Tour to Miyagi, Northern Japan (until 21:00) Please meet in the hotel lobby for prompt departure.

On-Site Contacts

Anh Ngo, WBU: +1 416-618-3425 | anh@nabanet.com
Akira Ogawa, NHK: +81 (80) 1034-6471 | ogawa.a-ek@nhk.or.jp

Conference Wi-Fi

Network Name: WBU-ISOG
Pass Code: 2014tokyo

Conference FTP Server

FTP Address: <ftp.worldbroadcastingunions.org>
User ID: wbuisog2014 | Pass Code: nhkTokyo14