



WBU-ISOG NYC FORUM

May 30-31, 2012
The Uptown Room (10th Floor)
Time Warner Center
10 Columbus Circle
New York, NY 10019



Tuesday, May 29, 2012

19:00 Welcome Dinner (Sponsored by Turner Broadcasting System, Inc.)

Sardi's Restaurant – "Eugenia Room" (4th Floor)
234 West 44th St (between 7th & 8th Ave)
New York, NY 10036
+1-212-221-8440



Wednesday, May 30, 2012

08:00 Delegates arrive and pick-up ID badges
(Bring government-issued photo ID for Time Warner Security)

08:30 Continental Breakfast (Sponsored by Newtec)



09:00 1.0 Welcome Remarks

- Dick Tauber, Chair, WBU-ISOG & VP, Transmission Systems & New Technology for the CNN News Group
- Jason Paris, Senior Coordinator, WBU Secretariat

09:10 1.1.1 Approval of Draft New York Forum Agenda

1.1.2 Approval of Zagreb Forum (October 24-25, 2011) Summary Notes

09:15 1.2 MPEG-4 Interoperability: Testing Wrap-Up – Tom Gibbon, Legal Counsel, NHK

09:25 1.3.1 ABU Update – Se-Deuk Ahn, Director, ABU News

1.3.2 ASBU Update – Abdelrahim Suleiman, Technical Director, ASBU

09:55 Coffee Break (Sponsored by Newtec)





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10:15 1.4.1 Interference Issues & CID: What the Broadcasters Can Do

Moderator: Martin Coleman, Executive Director, sIRG

- Vinay Purohit, CTO – Alcatel-Lucent Ventures Group
- Fred Morris, VP, Global Sales Engineering, Comtech EF Data
- Maura Maloney, Senior Director, Transmission Operations, ESPN, Inc.
- Matthew Botwin, Chair, GVF Regulatory Working Group
- Steven Soenens, Director, Product Marketing Broadcast, Newtec
- Stefan Petrat, VP, Distribution Operations & Engineering, PBS
- Dick Tauber, Co-Chair, RFI-EUI | Chair, WBU-ISOG
- Stewart Sanders, SVP, Customer Service Delivery, SES Engineering

1.4.2 Discussion of “WBU-ISOG Preferred” SNG Operators, UAP & RCWG Update

Moderator: Dick Tauber, Co-Chair, RFI-EUI | Chair, WBU-ISOG

- Adam Edwards, Sr. Manager, Gateway & Payload Operations, Avanti Communications
- Paul Cohen, VP, Satellite Engineering, Fox Networks Group

12:00 Lunch (On Your Own - 10th Floor Cafeteria Suggested)

13:30 1.5 3/1/11 NHK Update

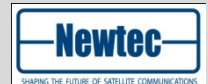
- Keisuke (Joe) Shimizu, Senior Program Director, NHK

14:00 1.6 New Satellite Designs & Concepts

Moderator: Robert Bell, Executive Director, SSPI

- Steve Yablonski, CTO, Globecom
- Ken Takagi, Director, Managed Media Services, Intelsat
- Richard Lamb, Director, Media Development, SES
- David Abrahamian, Director, Space Systems, ViaSat, Inc.

15:00 Coffee Break (Sponsored by Newtec)



15:20 1.7.1 Ensuring Quality Experience with Multi-Platform Distribution

Moderator: Sean J. W. Sullivan, Media Industry Architect, Verizon Digital Media Services

- Mel Olinsky, Director of Operations, CBS News
- Richard P. Wolf, VP, Telecom & Affiliate Support, Disney | ABC Television Group
- O'Brien McKinley, Sr. Dir., Media, Entertainment, Business Development, Globecom
- Diane Tryneski, EVP, Media & Production Operations, HBO
- Michael Weintraub, Director of Technology, Verizon Digital Media Corporate Technology

16:30 1.7.2 LTE & 4G Update

Moderator: Arnie Christianson, Operations Manager, CNN Satellite & Transmissions

- Joseph Collins, Head, Planning Department, RTL
- Paul Schramm, Manager, Global Enterprise Media Accounts, Verizon Wireless

17:15 Close of Day 1 Sessions



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18:30 Evening Cocktail Reception & Buffet Dinner

(Sponsored by Globecomm, SES, Inmarsat & YahLive)

HBO Terrace – 1100 Avenue of the Americas (15th Floor)

(Bring government-issued photo ID for HBO Security)



Thursday, May 31, 2012

08:00 Delegates arrive and pick-up ID badges
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08:30 Continental Breakfast (Sponsored by ViaSat, Inc.)



09:00 2.0 Welcome Remarks

- Dick Tauber, Chair, WBU-ISOG & VP, Transmission Systems & New Technology, CNN News Group

09:05 2.1 Business & Technical Perspectives on Over-the-Top (OTT) Technology

Moderator: Thomas Gibbon, Legal Counsel, NHK

- Claude Stoffel, Business Director, Contribution, ATEME
- Paul Cohen, VP, Satellite Engineering, Fox Networks Group
- Robert Zitter, Executive Vice President & CTO, HBO Technology & Operations
- Richard Yelen, Independent Digital Media Consultant
- Alex Blum, Chief Operating Officer & Head of Product, KIT digital
- Bhupender Kaul, CEO & Co-Founder, Radix TV Inc.



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10:30 Coffee Break (Sponsored by ViaSat, Inc.)



10:45 2.2 Encoding Technologies: Looking Ahead

Moderator: David Chilson, Associate Director, Broadcast Distribution Services, CBS

- Kevin Ancelin, Senior VP, Sales, ADTEC Digital
- Gustavo Marra, Manager Applications Engineering, ATEME
- Lisa Hobbs, VP, Broadcast Compression Solutions, Ericsson
- Damon Semprebon, VP, Business Development & Product Management, IDC

12:00 Lunch (On Your Own – 10th Floor Cafeteria Suggested)

13:30 2.3 Ka-Band for News

Moderator: Joseph Collins, Head, Planning Department, RTL

- Arnie Christianson, Operations Manager, CNN Satellite & Transmissions
- Cristiano Benzi, Head of Value Added Services, Eutelsat
- Slava Frayter, VP, Americas, Newtec America
- Richard Lamb, Senior Director, Occasional Use Operations, SES
- Stefan Jucken, Director, Strategic Business Development, ViaSat, Inc.
- Eddy Frankland, Chief Commercial Officer, YahLive

15:00 Coffee Break (Sponsored by ViaSat, Inc.)



15:15 2.4 Satellite Operators Panel: Security & Piracy – What Can Be Done About It?

Moderator: Richard P. Wolf, VP, Telecom & Affiliate Support, Disney | ABC TV Group

- Paul Attner, VP, Sales, Eutelsat America
- Kate Montgomery, Head of Enterprise, Americas, Inmarsat
- Peter Ostapiuk, Vice President, Media Product Management, Intelsat
- Sam Barnett, Chief Executive Officer, MBC Group
- Eddy Frankland, Chief Commercial Officer, YahLive

17:30 2.5 Closing Remarks & Adjournment

Conference Wi-Fi

Network Name: TW-Guest

Network Pass Code: Will be announced at the top of each day

Conference FTP Server

FTP Address: <ftp://nabaftp.dyndns.org>

Username: NYCISOG (all caps) | Password: NYCISOG (all caps)