



## Sunday, October 23, 2011

**18:30 Welcome Reception (Sponsored by HRT)**

Westin Hotel, Opera Room (17<sup>th</sup> Floor)



## Monday, October 24, 2011

**08:00** Delegates arrive and pick-up ID badges in the foyer of the Panorama Room

**08:30 Coffee Service**

**09:00 1.0 Welcome Remarks**

- Dick Tauber, Chair, WBU-ISOG & VP, Transmission Systems & New Technology, CNN News Group
- Kazimir Bacic, Vice-Chair, WBU-ISOG & Director, HTV Technical Department, HRT

**09:10 1.1 Approval of Draft Zagreb Forum Agenda, Approval of Summary Notes from Montréal Forum (May 18-19, 2011)**

**09:15 1.2 MPEG-4 Interoperability Testing Report – Tom Gibbon, Legal Counsel, NHK**

**09:45 1.3 Interference Issues**

- Adam Edwards, Liaison, Interference Mitigation & Prevention Initiative, GVF
- Dick Tauber, Co-Chair, RFI-EUI
- Martin Coleman, Executive Director, sIRG

**10:45 Coffee Break**

**11:00 1.4 Technology for Spectrum Efficiency – Itzik Wulkan, CEO, Novelsat**

**11:30 1.5 EBU Distribution Network – Didier Debellemanière, Head, Business Technology, EBU**

**12:00 Lunch – Opera Room (17<sup>th</sup> Floor)**

**14:00 1.6 Major Regional Developments**

**1.6.1 Japan Crisis: Behind the Scenes of the Earthquake and Tsunami Coverage**

- Keisuke (Joe) Shimizu, Senior Program Director, NHK
  - Helicopter Operations
  - Robotic Camera
  - SNG Operations
  - Fibre Network

**15:00 1.6.2 Asiavision News Exchange Update**

- Alan Williams, Director, ABU News

**15:15 1.6.3 UK Riots**

- Martin Turner, Head, Operations, Newsgathering, BBC News



## WBU-ISOG FORUM

October 24-25, 2011

Panorama Meeting Room (17<sup>th</sup> Floor)  
Westin Zagreb  
Izidora Kršnjavoga 1  
Zagreb 10000 Croatia



**15:30 Coffee Break**

**16:00 1.7 File-Based News Exchange** – Hrvoje Mikulandra, Digital Production Support, HRT

**17:00** Close of Day 1 Sessions

**18:45** Departure on foot from Westin Zagreb hotel lobby to Gallo Restaurant

**19:00 Evening Dinner (Sponsored by Eutelsat, M-Three Satcom and SES)**  
Gallo Restaurant – Hebrangova 34 | +385-1-481-40-14



eutelsat

M-Three  
s a t c o m

SES<sup>▲</sup>

### Tuesday, October 25, 2011

**08:00** Delegates arrive and pick-up ID badges in the foyer of the Panorama Room

**08:30 Coffee Service**

**09:00 2.0 Welcome Remarks** – Kazimir Bacic, Vice-Chair, WBU-ISOG & Director,  
HTV Technical Department, HRT

**09:05 2.1 Over-the-Top (OTT) Technology** – Hrvoje Sipek, Head, IP Services, Computer Systems Co.

**10:00 Coffee Break**

**10:30 2.2 JPEG2000 & AVCI**

Moderator: Howard Fine, Vice-President, Broadcast Services, Pacific Television Center

- Claude Stoffel, Business Director, Contribution, ATEME
- Roberta Cambio, Product Specialist, Evertz Microsystems
- Andrew Rayner, Director, Product Management, Media Networks Division, Nevion
- Inge Hillestad, Product Manager, T-Vips

**12:30 Lunch – Opera Room (17<sup>th</sup> Floor)**

**14:00 2.3 Satellite Operators Panel: New Services, Future Trends**

Moderator: Alan Williams, Director, ABU News

- Bertrand Persehay, Senior Advisor, Sales, Arabsat
- Michel Chabrol, Director, Sales Support & Customer Care, Eutelsat
- Mike Seery, Head, Media Sector Development, Inmarsat
- Rhys Morgan, Managing Sales Director, Intelsat
- Samantha McCloskey, Vice-President, Global Occasional Use, SES
- Eddy Frankland, Chief Commercial Officer, YahLive

**15:45 Coffee Break**



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**16:00 2.4 Latest Developments in Ka-Band**

Moderator: Joe Collins, Head, Planning Department, RTL Television

- Cristiano Benzi, Head, Video Value and Added Services, Eutelsat
- Mark Shadbolt, Sales Director, SIS Live
- Stefan Jucken, Director, Strategic Business Development, ViaSat

**17:30 2.5 Closing Remarks & Adjournment**

**18:30** Departure on foot from Westin Zagreb hotel lobby to Vinodol Restaurant

**19:00 Evening Dinner (Sponsored by HRT)**

**Vinodol Restaurant** – Teslina 10 | +385-1-481-14-43



### Wednesday, October 26, 2011

**08:45** Departure on foot from Westin Zagreb lobby to Zagreb Technical Museum

**09:00** Nikola Tesla Technical Museum Tour

**10:30** Bus transportation from Technical Museum to HRT

**10:35** HRT Technical Tour

**12:30** End of Day / Optional Transfer to Airport on Request

#### Conference Wi-Fi

Network Name: **Westin 1 to 9** (Open network with username and password)

\*\*\*Each participant will receive a voucher at registration with sign-in info\*\*\*

#### Conference FTP Server

FTP Address: <ftp://bart.hrt.hr>

Username: **wbuisog** Password: **wbuisog** Port: **21**