

WBU-ISOG FORUM

May 18-19, 2011

Raymond-David Conf. Rm | Main Level (A2-5)
La Maison Radio-Canada
1400 René Lévesque Blvd E
Montréal QC H2L 2M2 (Canada)

DAY 1: Wednesday, May 18, 2011

08:00 Delegates arrive at CBC/Radio-Canada and pick-up ID badges in the foyer of the Raymond-David Room

08:00 **Light Continental Breakfast (Sponsored by Inmarsat)**



09:00 1.0 Welcome Remarks

- Dick Tauber, VP, Transmission Systems & New Technology, CNN News Group & WBU-ISOG Chair
- Dany Harrison, General Manager, Radio-Canada Productions & Chair, Technology Strategy Board, CBC/Radio-Canada

09:15 1.1 Approval of Draft Montréal Forum Agenda

09:20 1.2 Approval of Summary Notes (Tunis Forum – November 2 & 3, 2010)

1.2.1 Action Items & Business Arising from Summary Notes

09:25 1.3 1080i/720p MPEG-4 Codec Interoperability Test Project – Tom Gibbon, Legal Counsel, NHK

09:45 1.4 GVF Position Paper on Interference-Free Access to C-Band – Denis Beaudoin, GVF Director, Canada & Instructor, GVF Training Programme

10:00 1.5 Update on Major Events

1.5.1 The Royal Wedding – Martin Turner, Head, Newsgathering, BBC News

1.5.2 Events in the Middle East – Abdelrahim Suleiman, Director, Technical Department, ASBU

10:30 **Coffee Break (Sponsored by Inmarsat)**



10:45 1.6 Satellite Radio Frequency Interference End-Users Initiatives: Aiming for a Global Solution

Moderator: Dick Tauber, Chair, WBU-ISOG

- Training & Certification – Michael Chiarulli, Director, Telecommunications & Affiliate Services, ABC
- Carrier ID – George Melton, Director, Engineering Teleports, Turner Broadcasting System
- Best Practices, Documentation & Technology – Dick Tauber, Chair, WBU-ISOG

11:45 1.6.1 Satellite Operators Initiatives – Space Data Association (SOI-SDA) – Stewart Sanders, SVP, Customer Service Delivery, SES

12:10 1.7 sIRG Coordination – Martin Coleman, Executive Director

- Bernard Paquet, Product Marketing Manager, Newtec

12:35 **Lunch – Chez Melville, Main Level (Sponsored by Inmarsat)**



14:00 1.8 4G/LTE Wireless Networking

Moderator: Sean Sullivan, Media Industry Architect, Verizon Digital Media Services

- New Generation of Wireless Contribution Tools – Pierre Robidoux, Sr. Engineer, New Broadcast Technology, CBC/Radio-Canada
- Andy Striegler, Vice-President, Carrier Services, Rogers Business Solutions
- Paul Schramm, Manager, Global Enterprise Data Solutions, Verizon Wireless

15:45 **Coffee Break (Sponsored by Telesat)**



16:00 1.9 A New Tool for Satellite News Gathering (& Demo) – Guy Bouchard, Sr. Manager, New Broadcast Technology, CBC/Radio-Canada

17:00 Close of Day #1 Sessions

19:00 **Evening Dinner (Sponsored by Rogers)**

Gibbys Restaurant – Youville Hall, 298 Place D'Youville (Old Montréal)
+1-514-282-1837



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DAY 2: Thursday, May 19, 2011

08:30 Delegates arrive at CBC/Radio-Canada and pick-up ID badges in the foyer of the Raymond-David Room

08:30 **Light Continental Breakfast (Sponsored by SES)**



09:00 **2.0 Welcome Remarks** – Fred Mattocks, General Manager, Media Operations & Technology, CBC/Radio-Canada

09:10 **2.1 Serving a News Hungry World**

Moderator: Alan Williams, Managing Editor, Asiavision

- Sabrina Cubbon, VP, Sales & Marketing, AsiaSat
- Paul Attner, VP, Sales & Marketing, Eutelsat America
- Mike Seery, Head, Media Sector Development, Inmarsat
- Jay Norway, Senior Account Manager, Intelsat
- Richard Lamb, Director, Media Development, SES
- Paul Bush, VP, North American Sales, Telesat

11:00 **Coffee Break (Sponsored by SES)**



11:15 **2.2 Compression Technologies: How High is Enough? How Low Can You Go?**

Moderator: Tom Gibbon, Legal Counsel, NHK

- A New Proposal for the Use of Ku-Band Transponder Edge – Guy Bouchard, Sr. Manager, New Broadcast Technology, CBC/Radio-Canada
- Pierre Lauzon, North American Sales Director, ATEME
- Emory Strilkaukas, Principal Engineer, Transport Technologies & Special Projects, ESPN
- Darren Ward, Product Manager, Evertz Microsystems
- Mike Antonovich, President & CEO, Global Crossing Genesis Solutions
- Kei Tamura, Director, International Circuits, NHK General Bureau for America
- Richard Bullock, VP, C&D Compression Solutions, SATV Ericsson

13:15 **Lunch – Chez Melville, Main Level (Sponsored by SES)**



14:30 **2.3 Video Content Delivery & the Cloud**

Moderator: Arnie Christianson, Operations Manager, Transmission Dept., CNN

- Next Generation Converged Networks – Lorraine St-Germain, Director, Media Network Operations, Media Technology Services, CBC/Radio-Canada
- Yousef Javadi, President & CEO, LTN Global
- Sean Sullivan, Media Industry Architect, Verizon Digital Media Services
- Tom Grimes, CEO, VideoShip
- Israel Drori, CEO & Founder, Zixi

16:30 **2.4 Closing Remarks & Adjournment**

- Next WBU-ISOG Forum (Zagreb, Croatia – October 24 & 25, 2011)

Conference Wi-Fi

Network Name SSID: **isog**

User Name: **isog** Password: **isog2011**

Conference FTP Server

<ftp://ftp03.cbc.ca/isog>

Username: **ISOG2011** Password: **4i\$ogc0nf**