

DAY 1 – Monday, November 30, 2009

09:30 Registration, Foyer of Room C

- Sign-in and pick-up WBU-ISOG badge

10:00 1.0 Welcome Remarks

- Dick Tauber, Chair, WBU-ISOG & VP, Transmission Systems and New Technology, CNN News Group
- Lieven Vermaele, Head, Technical Department, EBU

1.1 Approval of the Geneva Forum Agenda

1.2 Approval of the Summary Notes from the May 13-15, 2009 Tokyo Forum

10:10 1.3 WBU-ISOG Project Updates

- 1.3.1 MPEG-4 Interoperability Test Results Summary – Tom Gibbon, Legal Counsel, Int'l Circuits, NHK
- 1.3.2 Cross-Converter Investigation – Marc Lambregts, Sr. Engineer, Technical Department, EBU
- 1.3.3 Quality Criteria Requirements for MPEG-4 – Adi Kouadio, Project Engineer, EBU
- 1.3.4 Flat-Panel Display Reference Monitoring – Adi Kouadio, Project Engineer, EBU
- 1.3.5 Audio Loudness – Frans de Jong, Senior Engineer, Technical Department, EBU
- 1.3.6 Satellite Interference Initiatives – Stewart Sanders, Sr. VP, Customer Service Delivery, SES Engineering / SUIRG
- 1.3.7 SlingPath Training Program – Jonathan Higgins, Managing Director, BeaconSeek

11:30 Coffee Break

11:45 1.4 IP Contribution Networks: The Technology and its Application

Moderator: Didier Debellemaniere, Head, Business Technology, Eurovision

- Hybrid Contribution Network – Didier Debellemaniere, Eurovision
- File-Based Newsgathering – Martin Turner, Head, Operations, BBC Newsgathering
- Audio Over IP – Mathias Coinchon, Sr. Engineer, Technical Dept., EBU & Secretary, Audio Contribution over IP
- Storage & Archiving – Alfred Heidekum, Head, Production Systems, Cologne Broadcasting Centre
- Global Contribution Services using the IRIS System – Mike Antonovich, President & CEO, Genesis Networks
- Menos Project – Abdelrahim Suleiman, Technical Director, ASBU / Jean-Pierre De Muyl, VP, Worldwide Sales, Newtec

13:15 Hot Lunch, EBU Cafeteria (3rd Floor)

14:45 1.5 Compression Technologies (MPEG-4, JPEG 2000, AVC Intra, DIRAC)

Moderator: Tom Gibbon, Legal Counsel, International Circuits, NHK

- Sylvain Riviere, EVP, Marketing, ATEME
- Dr. Tim Borer, Lead Engineer, BBC Research & Development
- Adi Kouadio, Project Engineer, EBU
- Peter Smith, Research Director, Electrosonic
- Darren Ward, Product Manager, Evertz
- Janne Morstel, COO, T-VIPS

16:15 Coffee Break

16:30 1.6 Focus on Spectrum Issues

- C-Band Protection: Martin Jarrold, Chief, International Program Development, GVF
- Spectrum Concerns: Yvon Henri, Chief, Space Service Department, Radiocommunication Bureau, ITU

17:15 Close of Day 1

18:30 Welcome Reception: Crowne Plaza – 34, route Francois-Peyrot in the “Salon VIP” (Ground Floor)

19:30 Dinner: “Nendaz Room” (1st Floor)

Reception & Dinner sponsored by



DAY 2 – Tuesday, December 1, 2009

08:30 Registration, Foyer of Room C

- Sign-in and pick-up WBU-ISOG badge

09:00 Welcome Remarks

09:05 2.1 Satellite Operators' Panel: What's New in News?

Moderator: Alan Williams, Managing Editor, Asiavision

- Sven Koopmann, Head, Business Development, Europe, ABS
- Nabil Shanti, VP & Chief Commercial Officer, Arabsat
- Sabrina Cubbon, General Manager, Marketing, AsiaSat
- Michel Chabrol, Director, Sales Support & Customer Care, Eutelsat
- Ines Sanz, Director, Client Engineering, Hispasat/Hisparmar
- Rhys Morgan, Managing Sales Director, Europe & Middle East, Intelsat
- Eddy Frankland, Managing Director, SES Astra
- Samantha McCloskey, VP, Global Occasional Use Services & Special Events, SES World Skies
- Julian Kell, Director, Sales, Telesat

11:00 Coffee Break

11:30 2.2 Major Upcoming Events

Moderator: Arthur Haechler (SRG/SSR), Chairman, EBU Sports Committee

- Simon Farnsworth, Head, Global Contribution, GlobeCast UK
- Javier Polo, EBU Operations, Madrid
- Puiu Dolea, Head, Resource Management, EBU

12:45 Closing Remarks & Announcements

13:00 Cold Lunch, EBU Cafeteria (3rd Floor)

