

**DAY 1 – Wednesday, May 13, 2009**

**08:30 Registration, Lobby of Chiyoda Media Plaza**

- Sign-in and pick-up WBU-ISOG badge and documents
- Refreshments Served in Space Echo Room, 2<sup>nd</sup> Floor

**09:00 1.0.0 Welcome Remarks**

- Dick Tauber, VP, Transmission Systems and New Technology, CNN News Group & Chair, WBU-ISOG
- Kenji Nagai, Executive Managing Director and Director-General, Engineering, NHK

**1.0.1 Approval of Agenda and Summary Notes from June 12-13, 2008 Atlanta Forum**

**09:15 1.1 WBU-ISOG Project Updates**

- 1.1.1 MPEG-4 Interoperability Test Project – Tom Gibbon, Legal Counsel, International Circuits, NHK
- 1.1.2 Metadata Wrap-Up & Metadata NewsML-G2 – Jeremy Mosler, Int'l Engineering Operations, BBC/ Siemens
- 1.1.3 Cross-Converter Investigation – David Baylor, Head, WBU Secretariat
- 1.1.4 Flat-Panel Display Reference Monitoring – David Baylor, Head, WBU Secretariat
- 1.1.5 ATIS Carrier ID – Stewart Sanders, Sr. VP, Customer Service Delivery, SES Engineering

**10:30 Coffee Break**

**10:45 1.2 Satellite Operators' Panel: Focus on the Asia-Pacific Rim**

Moderator: Alan Williams, Managing Editor, Asiavision, ABU

- Nabil Shanti, Marketing Director, Arabsat
- Sabrina Cubbon, General Manager, Marketing, AsiaSat
- David Ball, Regional VP, Asia-Pacific, Intelsat
- Yutaka Nagai, Dir. of Board, Sr. EVP, Corporate Planning & Strategy Group, Sky Perfect JSAT Corporation
- Mohamed Swidan, Head, Ground Sector, Nilesat
- Eui Koh, President, Protostar Asia
- Sam McCloskey, VP, Special Events & Occasional Use Services, SES Americom/Newskies

**13:00 – 14:15 Lunch on the 40<sup>th</sup> floor – Top of Akasaka Cocktail Lounge, Grand Prince Hotel Akasaka Main Tower, 1-2 Kioi-cho, Chiyoda-ku, Tokyo**

**14:30 1.3 Latest in Mobile Video Applications for Contribution**

Moderator: Sharad Sadhu, Technical Director, ABU

- Ken Kudo, Senior Engineer, News Department, NHK
- Bob Hildeman, President & CEO, Streambox
- Sam Maeda, Sr. Director, Business Development, Qualcomm-Japan
- Akio Yoneyama, Sr. Manager, Media Solutions Laboratory, KDDI R&D Labs

**15:45 Coffee Break**

**16:00 1.4 Latest in Portable Satellite Broadband**

Moderator: Martin Turner, Head, Operations, BBC Newsgathering

- Robert Bishop, Commercial Manager, Land Mobile Services, Inmarsat

**16:45 1.5 Satellite Interference Initiatives**

- Stewart Sanders, Sr. VP, Customer Service Delivery, SES Engineering
- Patty Constantino, Director, RF Operations Center, Intelsat
- Nabil Shanti, Director, Global VSAT Forum RF Interference Programmes & Director Marketing, Arabsat

**18:30-20:30 Welcome Reception in Sapphire Hall, Guest House 2F, Grand Prince Hotel Akasaka 1-2 Kioi-cho, Chiyoda-ku, Tokyo**

**Sponsored by NHK**

**Remarks: Yoshinori Imai, Executive VP, NHK and ABU President**

**DAY 2 - Thursday, May 14, 2009**

**08:30 Delegates meet in lobby of Grand Prince Hotel Akasaka, 1-2 Kioi-cho, Chiyoda-ku, Tokyo**  
Please bring your WBU-ISOG Forum Badge

**08:45 Bus transportation to NHK's Science & Technical Research Laboratories (STRL)**

**10:00 2.0 Welcome Remarks** – Dick Tauber, WBU-ISOG Chair and Hiroyuki Nasu, WBU-ISOG Vice-Chair

**10:15 2.1 Guided Tour of NHK STRL Advanced Technology**

- Introduction of NHK STRL
- Experience of 3D HDTV Contents
- Super Hi-vision Theater (450inch screen 7680x4320 resolution, 22.2ch surround)
- Ultrahigh-speed camera
- Real time demonstration of Super Hi-vision Video Satellite Transmission using Satellite KIZUNA (28 GHz / 18 GHz)

**12:15 Bus transportation back to Grand Prince Hotel Akasaka**

**13:20 – 14:30 Lunch on the 40<sup>th</sup> floor – Top of Akasaka Cocktail Lounge, Grand Prince Hotel Akasaka Main Tower, 1-2 Kioi-cho, Chiyoda-ku, Tokyo**

**14:40 2.2 Two-way IP Transmission Utilizing High-Speed Internet Satellite “KIZUNA”**

- 2.2.1** Features of the Internet Satellite “KIZUNA” and its possible usage – Masahiko Sawabe, Sr. Engineer, Satellite Applications and Promotion Center, Japan Aerospace Exploration Agency
- 2.2.2** Two-way HD Transmission Demonstration with “KIZUNA” – Hiroyuki Nishizawa, Engineer, News Engineering Division, Engineering Administration Dept., NHK

**15:40 2.3 V-SAT Video Transmission**

- 2.3.1** Helicopter Satellite Transmission System – Yutaka Ozaki, Manager, Communication System Center, Mitsubishi Electric Corporation
- 2.3.2** Portable IP Transmission with “Porta-Link” (Mini Flyaway Dish) – Takaya Usutani, Sr. Producer, Video Production & Network Management, News Department, NHK

**16:40 Coffee Break**

**17:00 2.4 What can you do for Broadcasters: Reaching out from the Asia-Pacific Rim?**

Moderator: Howard Fine, VP, Broadcast Services, Pacific TV Center

- Paul Dujardin, President, Genesis Networks
- Makoto Oota, Marketing Manager, Visual Communication Service Dept., ICT Solution Sales Division, KDDI
- Yasumasa Hosoya, Managing Director, Reliance Globalcom
- Akihisa Okawa, General Manager, Sales & Marketing Division, Nexion Corporation
- Kentaro Ode, Product Manager, Service Development Global Solution Dept., Business Division, NTT Com
- Ryo Tanaka, Manager, Sales & Marketing Section, Video & Content Service Dept., Softbank
- Khairul Anuar Bin Jaafar, Assistant General Manager, Telekom Malaysia Berhad
- Sean Sullivan, Media & Entertainment, Premier Accounts, Verizon Business

**18:45 Delegates meet in lobby of Grand Prince Hotel Akasaka, 1-2 Kioi-cho, Chiyoda-ku, Tokyo**

**19:00 Bus transportation to dinner**

**20:00-22:30 Dinner Sponsored by**



**22:30 Bus transportation back to Grand Prince Hotel Akasaka**

**DAY 3 – Friday, May 15, 2009**

**08:30 Registration, Lobby of Chiyoda Media Plaza**

**09:00 3.0 Welcome Remarks and Announcements** – Dick Tauber, WBU-ISOG Chair

**09:10 3.1 Digital Broadcast Systems**

Moderator: Akira Ogawa, Senior Producer, Video Production & Network Management, News Dept., NHK

- Martin Turner, Head, Operations, BBC Newsgathering
- Michael Koetter, VP, News Technology, Planning & Development, CNN (live from Atlanta)
- Kazuhiro Yoshida, Sr. Engineer, Circuit Planning & Management, NewsDept., NHK

**10:30 Coffee Break**

**11:00 3.2 MPEG-4 HDTV Contribution Codecs**

Moderator: Tom Gibbon, Legal Counsel, International Circuits, NHK

- Sylvain Riviere, EVP Marketing, Ateme
- Damon Sempredon, VP, Business Development & Product Management, ComTech TV
- Akira Nakagawa, Senior Researcher, Fujitsu Laboratories
- Gary Carter, VP & CTO, International DataCasting Corporation
- Masataka Tsuchiya, Director, Strategy, NTT Electronics Corporation
- Tsuneyochi Hidaka, Consultant, Harmonic
- Ken Yap, Director, Sales Support & Solutions, Tandberg TV

**12:30 3.3 Closing Remarks** – Dick Tauber, WBU-ISOG Chair

