

DAY 1 - Tuesday, May 16

- 8:30** Delegates Pick-Up ID badge and documents in Room C (seats are assigned)
- 9:00-9:05** **1.0 Welcome Remarks** – Dick Tauber, WBU-ISOG Chair and VP, Transmission Systems & New Technologies, CNN News Group and Phil Laven, Technical Director, EBU

9:05-12:30 **Joint Meeting of WBU-TC and WBU-ISOG**

A1. Approval of Agenda

A2. Updates on Priorities for WBU-TC/WBU-ISOG Investigation

- A.2.1 Advanced Video Compression: ASBU Report on Interoperability Tests of AVC SDTV – Riyadh Najm, WBU-TC Chair & Jan Stoop, Program Director, MENOS, Newtec Productions
- A.2.2 IP-based Content Delivery
- WBU-TC report on Members Experiences
 - Video Service Forum Update – Tony Caruso, Director, New Broadcast Technologies, CBC
- A.2.3 DVBS2: WBU-TC Report on Unions' Experiences

10:30-11:00 **Coffee Break in the foyer of Room C**

- 11:00-12:30** A.2.4 HD Standards Converters: Report on Requirements– David Wood, Head, New Technology, EBU
- Report on Experiences at Turin Games - Kazuhiko Ichinose, Engineer, NHK
- A.2.5 Digital Audio Loudness Test Project: Tony Caruso, Vice-Chair, NABA -TC

12:30-14:00 **Lunch in the EBU Cafeteria on 3^d Floor**

14:00-15:30 **1.1 Project Updates**

- 1.1.1 1080i/720p Codec Interoperability Test Project – Phase 3 – Tom Gibbon, Legal Counsel, Communication Satellite & International Circuits, NHK
- 1.1.2 Metadata
- ISOG Exchange Set & News Exchange Set (NES and NewsML-2) – Jean-Pierre Evain, Senior Engineer, EBU
 - Peter Tanke, Executive Vice-President, Product Strategy, Xytech Systems
- 1.1.3 Common MPEG/DVB Settings for Contribution Encoders (PIDs): Final Steps – Louis Cheveau, Vice-Chair, WBU-ISOG (EBU)
- 1.1.4 Standardized Set of Bit Rates – Damon Semprebom, Product Manager, Video Products, Tiernan
- 1.1.5 Korean Ministry of Communications – Alan Williams, Managing Editor, Asiavision

15:30-15:45 **Coffee break in the foyer of Room C**

15:45-16:30 **1.2 Rogue Carriers Working Group Update**

- 1.2.1 Common Identifier (ATIS) in Contribution Encoders - Adam Edwards, Manager, Payload Operations Centre, New Skies Satellites
- 1.2.2 Training and Certification – Adam Edwards, Manager, Payload Operations Centre, New Skies Satellites
- 1.2.2.1 Sample Online Training Course – Jonathan Higgins, Managing Director, BeaconSeek

16:30-17:15 **1.3 Safety and Security:** Moderator: Alan Williams, Managing Editor, Asiavision

- INSI Video Presentation
- David Lewis, Assistant Secretary General, Spokesman & Head, Governance, EBU
- Dave Baylor, Secretary General, NABA

17:15-17:30 **1.4 Issues & Options for Satellite HD News Gathering (HDSNG)** – Dave Baylor, Secretary General, NABA

17:30 **Close of Day 1**

18:00-20:00 **Welcome Reception** – Terrace of Restaurant du Vieux-Bois, Avenue de la Paix 12 Tel. 41-22-919-2426

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DAY 2 - Wednesday, May 17

- 8:30** Delegates Pick-Up ID badge and documents in Room C (seats are assigned)
- 9:00** **2.0 Welcome Remarks** – Dick Tauber, WBU-ISOG Chair
- 9:02-10:30** **2.1 IP-based Content Collection and Delivery** – Moderator: Jonathan Higgins, Managing Director, BeaconSeek
- Didier Debellemaniere, Head, Technical Development, Eurovision Operations
 - Andy Ostler, UK Business Development Manager, Emblaze-VCON
 - Drew Brandy, Business Development Manager, Inmarsat
 - Eric Harris, Business Development, 7E Communications
 - Chimaki Sakai, Senior Producer, NHK & WBU-ISOG Vice-Chair (ABU)
 - Video Service Forum Update – Tony Caruso, Director, New Broadcast Technologies, CBC and Brad Gilmer, Executive Director, VSF

10:30-11:00 **Coffee Break in the foyer of Room C**

- 11:00-12:30** **2.2 DVB-S2: Presentation & Demonstration:** Moderator: Tony Caruso, Director, New Broadcast Technologies, CBC
- Alberto Morello, Director, Research Centre, RAI
 - Didier Debellemaniere, Head, Technical Development, Eurovision Operations
 - Damon Semperebon, Product Manager, Video Products, Tiernan
 - Neil McSparron, VP, Modem Development & Modem Prime, Advantech
 - Dirk Breyneart, CTO, Newtec Productions

12:30-14:00 **Lunch in the EBU Cafeteria on 3^d Floor**

- 14:00-15:00** **2.3 Archiving of Historical Television Footage** – Moderator: Dave Baylor, Secretary General, NABA
- Video Presentation and Overview of Situation – Sue Malden, Conference Content Director, FIAT
 - WBU Plan of Action – Dave Baylor, Head, WBU Secretariat
 - Examples of Preservation Methods and Formats – Tony Caruso, Director, New Broadcast Technologies, CBC
 - International Standard Audiovisual Number – Patrick Attallah, Managing Director, ISAN

15:00-15:30 **Coffee Break in the foyer of Room C**

- 15:30-15:40** **2.4 ITU SNG User's Guide Update** – Louis Cheveau, WBU-ISOG Vice-Chair (EBU)
- 15:40-17:30** **2.5 Satellite Operators Update** – Moderator: Howard Fine, VP, Broadcast Services, Pacific Television Center
- AsiaSat: Sabrina Cubbon, General Manager, Marketing
 - ArabSat: Bertrand Persehaye, Senior Advisor, Sales
 - Eutelsat: Michel Chabrol, Director, Sales Support & Customer Care
 - Intelsat Malcolm Campbell, VP, Media & Entertainment
 - Loral Skynet: Julian Kell, Director, Sales EMEA
 - New Skies Satellites: Samantha McCloskey, VP, Special Events & Occasional Use Sales
 - PanAmsat: Mike Antonovich, Executive VP, Global Sales & Marketing
 - SES Astra: Ken Scott, Senior Account Manager
 - Telesat Canada: Paul Bush, VP, Broadcasting & Corporate Development

- 17:30** **2.6 Announcements and Closing Remarks**

CLOSE OF MEETING