



WBU-ISOG Broadcasters' Meeting

May 31-June 1, 2005 | EBU Headquarters, Room C
17A Ancienne Route, Geneva, Switzerland



DAY 1 – MAY 31, 2005

- 9:00 1.0 Welcome Remarks** - Dick Tauber, Chair, WBU-ISOG and VP, Transmission Systems & New Technologies, CNN
- Phil Laven, Head, Technical Department, EBU
- 9:05 1.1.1 Approval of Agenda**
1.1.2 Approval of Summary Notes from October 19-20, 2004 Meeting
1.1.3 Review of WBU-ISOG - Carol Darling, Acting Secretary General, NABA & Phil Laven, Head, Technical Department, EBU
- 9:30 1.2 Project Updates**
1.2.1 Digital Audio Levels: ITU-R SG6 Liaison Statement to ITU-T SG9 - Louis Cheveau, Vice-Chair, WBU-ISOG
1.2.2 WBU-TC Project on Digital Audio Loudness - Tony Caruso, Vice-Chair, NABA-TC
1.2.3 Metadata - Karl Rossiter, CTO, Zieland Productions
➤ **ScheduAll Presentation** - Ronan Carey, European Sales Manager
1.2.4 Common MPEG/DVB Settings for Contribution Network Encoders (PIDS) - Louis Cheveau, Vice-Chair, WBU-ISOG
1.2.5 Letter to Korean Ministry of Communications - Alan Williams, Managing Editor, Asiavision

10:30 Coffee Break in the Foyer

11:00 1.2 Project Updates (Continued)

11:30 1.3 WBU-ISOG 1080i/720p Codec Interoperability Testing Ad-hoc Group Update and Discussion - Tom Gibbon, Legal Counsel, International Circuit Operations & News Exchange, NHK

12:00 Lunch in the 3rd Floor Cafeteria

13:30 1.4 Rogue Carriers Working Group on Satellite Interference Updates
1.4.1 Universal Access Procedures: ITU Ratification of Recommendation - Louis Cheveau, Vice-Chair, WBU-ISOG
1.4.2 ATIS-Identifier - Bob Ames, President and CEO, SUIRG
1.4.3 Training and Certification - Adam Edwards, Manager, Payload Operations Centre, New Skies Satellites
1.4.4 CASBAA-Technical - Karl Rossiter, Chair, CASBAA-Technical

14:30 Coffee Break in the Foyer

15:00 1.5 Broadcasters in Dangerous Situations
Moderator: Alan Williams, Managing Editor, Asiavision
Panelists: Chimaki Sakai, Senior Program Director, NHK
Tanya Brzeski, Safety Planning and Logistics Manager, BBC High Risk Team
Nathalie Cordonnier, EBU International Training
Tim Crockett, Executive Director, AKE Ltd.
1.5.1 NHK Tsunami Workshop Video - Chimaki Sakai, Senior Program Director, NHK

16:30 1.6 More or Less Satellites in the Future?
Moderator: Howard Fine, VP, Broadcast Services, Pacific Television Center
Panelists: Bertrand Persehaye, Senior Advisor, Sales, ArabSat
Michel Chabrol, Director, Sales Support & Customer Care, Eutelsat
Malcolm Campbell, VP, Media & Entertainment Sales, Intelsat
Jon Kirchner, VP, Global Marketing, Loral Skynet
Cathy Palaia, VP, Broadcast Services, PanAmSat
Eddy Frankland, Managing Director, SES Astra UK

19:00 -to- 21:00 Welcome Reception
St. Moritz Banquet Room, Crowne Plaza Geneva, 26, Voie de Moens, Geneva

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DAY 2 – JUNE 1, 2005

9:00 2.0 Welcome Remarks - Dick Tauber, Chair, WBU-ISOG

9:02 2.1 Fibre in Broadcasting

Moderator: Ivana Matanic, Senior Systems Engineer, Hrvatska Radiotelevizija

Panelists: Jaques Despars, Regional Director, Enterprise Media Market, Bell Canada

Mark Wardle, Director, Customer Programmes, BT Media & Broadcast

Del Bothof, VP & General Manager, Video Services, Broadwing Communications

Didier Debellemanniere, Head, Technical Development, Eurovision Operations, EBU

Alberto Via, Senior VP, Sales, Europe and CEO, GlobeCast Spain

Hans-Joachim Henss, Assistant Director, T-Systems International

Tony Caruso, Director, New Broadcast Technologies, CBC Technologies & Systems

11:00 Coffee Break in the Foyer

11:30 2.2 Inmarsat BGAN Presentation - Graeme Gordon, Product Manager, BGAN

12:30 Lunch in the 3rd Floor Cafeteria

14:00 2.3 Second Generation Compression

Moderators: David Wood, Head, New Technologies, EBU

Tony Caruso, Director, New Broadcast Technologies, CBC Technologies & Systems

Panelists: Yukihiro Nishida, Research Engineer, NHK

Ian Trow, Director, Product Marketing, Envivio

Mark Jeffrey, Program Manager, European Media Standards, Microsoft

Rob Robinett, CTO, Modulus Video

Carl Furgusson, Director, Product Management, Tandberg TV

15:30 2.4 Other Business

2.4.1 Future Joint Work with the WBU-TC - Clive Ferguson, WBU-ISOG Liaison to WBU-TC

- David Wood, WBU-TC Liaison to WBU-ISOG

2.4.2 World Cup Football - Wilfred Bauer, Head, Project Management 2006 FIFA World Cup

Germany, T-Systems International

2.4.3 World Trade Organization Sixth Ministerial Conference - Simon Heung, RTHK

16:00 2.5 Announcements & Closing Remarks - Dick Tauber, Chair, WBU-ISOG

CLOSE OF MEETING