

# Overview of Satellite Capacity in Brazil

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# Preparations for Major Sporting Events in Brazil

- **Satellite capacity options in C and Ku-Band on 6 satellites**
  - C-Band: IS-1R, IS-11, IS-805, IS-21 and IS-903
  - Ku-Band: IS-9, IS-1R
- **Hybrid fiber-satellite solutions**
  - IntelsatOne<sup>SM</sup> fiber presence in Rio connecting to PoPs and teleports in the US and Europe
  - Local teleport partners



# Intelsat's Cable Distribution Neighborhood: Strongest in the Region



**Video Distribution to Cable**

- 260 SD & HD channels
- 155 SD & HD channels
- 171 SD & HD channels

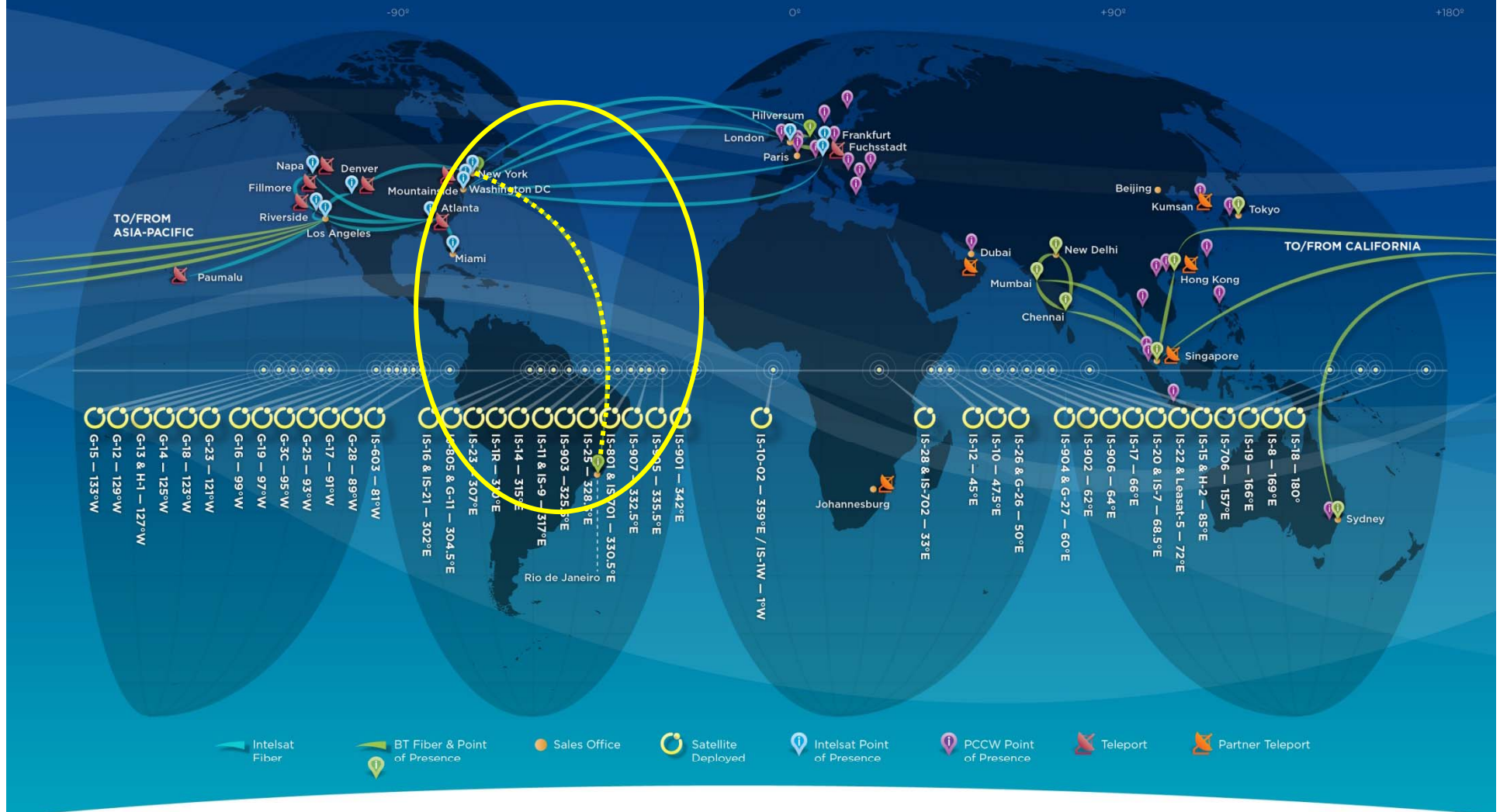
**Pan-regional coverage over South America, Mexico, Central America, Caribbean**

- Asia & Eur. Connectivity
- Asia, Eur. & Africa connectivity
- Europe connectivity

**Platform Attributes**

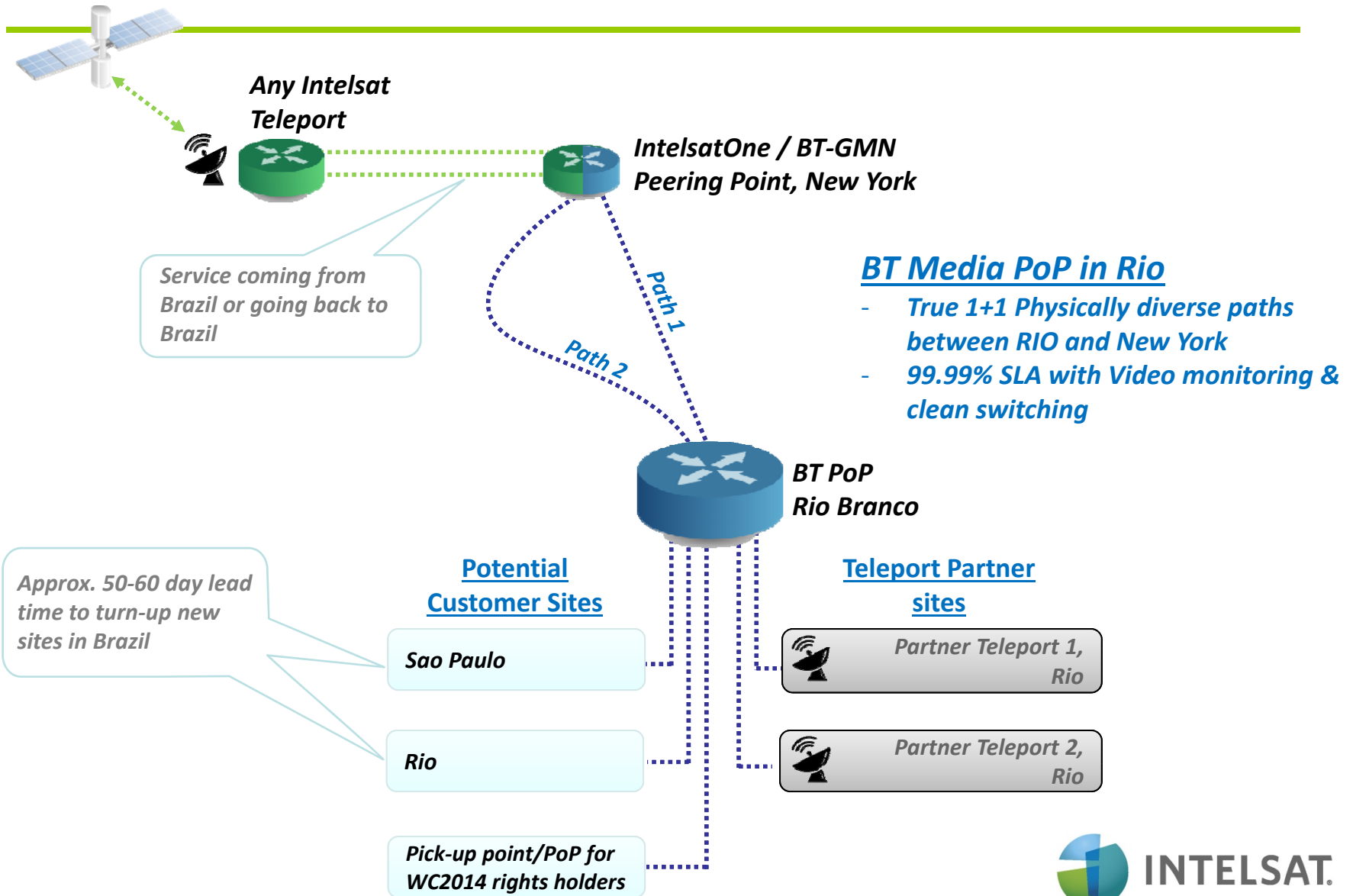
- 100% cable penetration
- Tier 1 US channels and smaller Tier 2 Regional programmers
- 3 DVB-S MCPC Napa & Atlanta
- Strong cable penetration in South America; ongoing antenna program to achieve full LA penetration
- Tier 1 US and Regional programmers
- 100% cable penetration
- Regional and international programmers

# IntelsatOne<sup>SM</sup> Global Network Architecture



**Satellite, Fiber, Teleports & MCPC platforms provide Global reach**

# IntelsatOne<sup>SM</sup> Fiber connectivity in Brazil



# Value Proposition for the IntelsatOne<sup>SM</sup> Network



- **Quality service leader**
  - Strong understanding of media customer's requirements
  - Singular commitment to reliable, secure, high quality services that help you optimize your operations
- **Global network**
  - Global IP/MPLS-based fiber network, state-of-the-art teleports, MCPC platforms and Partner points of presence (PoPs), fully integrated with the world's largest satellite fleet
  - Single point of contact for all your global content distribution needs

# Our Leadership in Latin America

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- **14 satellites serving the region**
- **Meeting the needs of Latin America's leading communications providers**

## **Customer Value Proposition:**

- **Offering access to the world's premier video neighborhoods and DTH platforms**
  - **Multi-satellite neighborhoods offer flexibility, resilience and scalability**
- **Investing in ground infrastructure to support business expansion and special events**
  - **IntelsatOne PoP in Miami allows providers a gateway to the world**