

International Satellite Operations Group

GENEVA, 1 December 2009

UPCOMING EVENTS

1. Olympic Winter Games 2010, Vancouver
 - February 12 - 28, 2010

2. 2010 FIFA World Cup, South Africa
 - June 11 - July 11, 2010

MARKET SHARES, Torino 2006

1. Cross Country 15 km, Pursuit
 - ARD 37.8%
2. Men's downhill
 - ORF 82.0%
 - SRG 72.7%
 - ARD 33.5%
3. Biathlon, 20 km
 - ZDF 44.9%
4. Speed Skating 1000 m, Women
 - Ned 2 74.7%

Average market share, Torino 2006

- GER 18.73%
- ITA 15.80%
- AUT 32.88%
- SUI 20.68%

MARKET SHARES

2006 FIFA World Cup

1. Germany – Italy
 - ZDF 84.10%
 - RAI Uno 79.50%
 - TF1 51.00%

2. France - Switzerland
 - TF1 73.00%
 - ARD 44.60%

3. Netherlands – Serbia
 - NED 289.40%