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Trends in newsgathering

- Journalists require an “always on” broadband solution whilst deploying to remote regions and conflict zones
- Advent of “new” media (OTT) and citizen journalism is changing the model
- Customers looking for single integrated solution
- Greater satellite industry collaboration to work on setting common standards to combat common industry issues
- The battle of the “bands”
 - The right band for the right application



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Components of the “toolkit” - what are news organizations looking for

- **Reliability & Durability** - products deployed in the field must work first time, every time
- **Constant, uninterrupted service** - broadcasters are all vying to break the news first and deliver live shots to their audiences
- **Rapid deployment** - journalists are performing multiple roles in the new media environment, products must deploy seamlessly
- **Integration & Compatibility** - end to end solutions that must integrate with existing workflows
- **Cost** - challenging economic conditions means broadcasters are looking for most cost effective solutions

What's available today?

Handsets & Broadband Modems

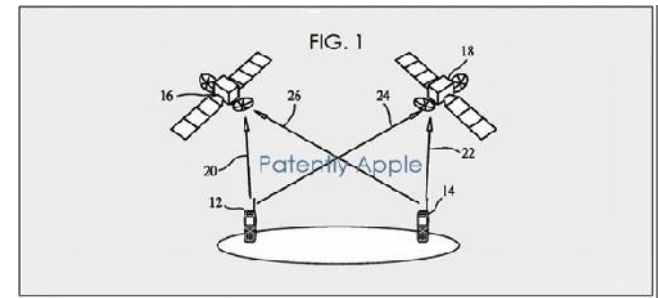
- Portfolio of innovative handheld products including
 - iPhone SatSleeve
 - Thuraya XT
- Enhanced range of Broadband IP Modems:
 - Thuraya IP and Thuraya IP+ for different types of media requirements
 - Fully integrated with third party media/broadcast solutions



What's coming in the future?

Convergence of FSS & MSS

- Next gen satellite systems to enable smaller, faster and smarter mobile satellite devices for data and voice
- Focus on innovation (SatSleeve)
- Extension of SatSleeve for Android
- Challenge to provide LTE-like quality of service via satellite
- Adding or embedding satellite connectivity to mobile devices



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