



EUROVISION
RIGHT HERE.

US elections coverage

WBU-ISOG forum

June 12-13, 2008

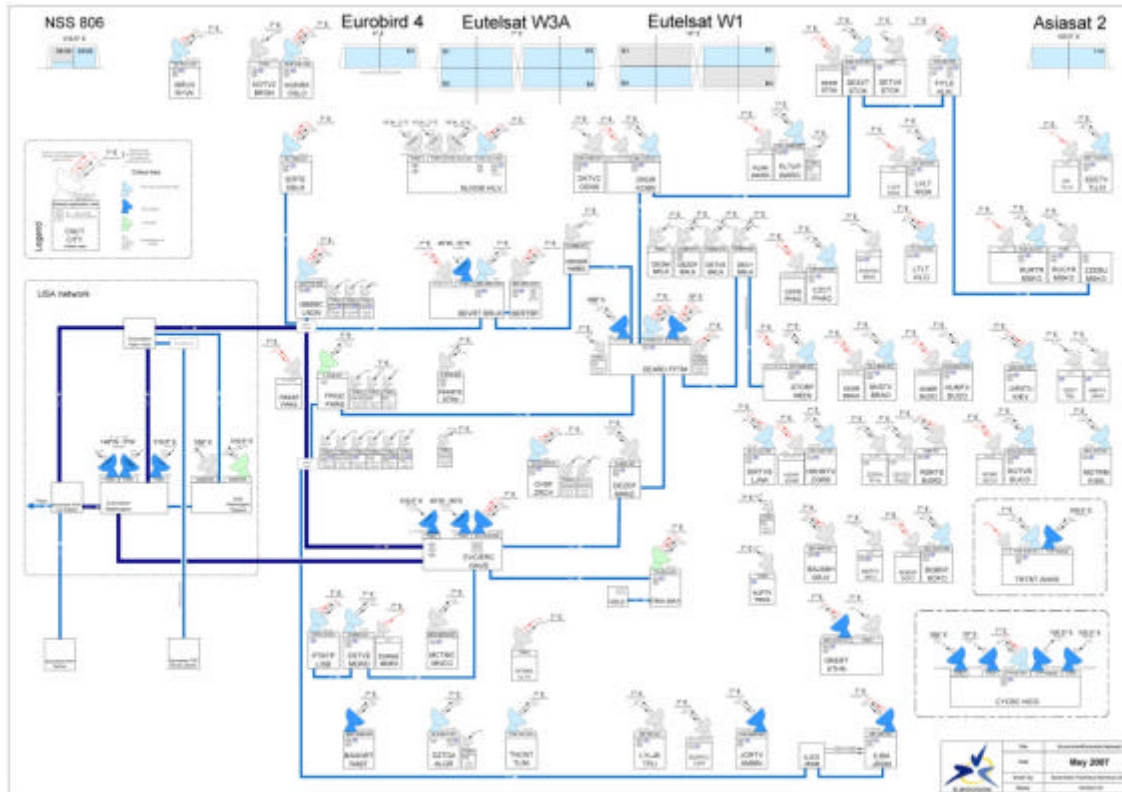
Interest in the elections among foreign TV networks is very intense, much greater than 4 years ago.

Eurovision provides **workspace and transmission services** to European customers.



EUROVISION
RIGHT HERE.

The Eurovision network Today



EBU·UER

EUROVISION
RIGHT HERE.

Services offered to Eurovision customers

- + **Workspaces:** stand-up positions, studios
- + **Network services:** Video connections
- + **Content aggregation** in cooperation with our partners CBS



EUROVISION
RIGHT HERE.

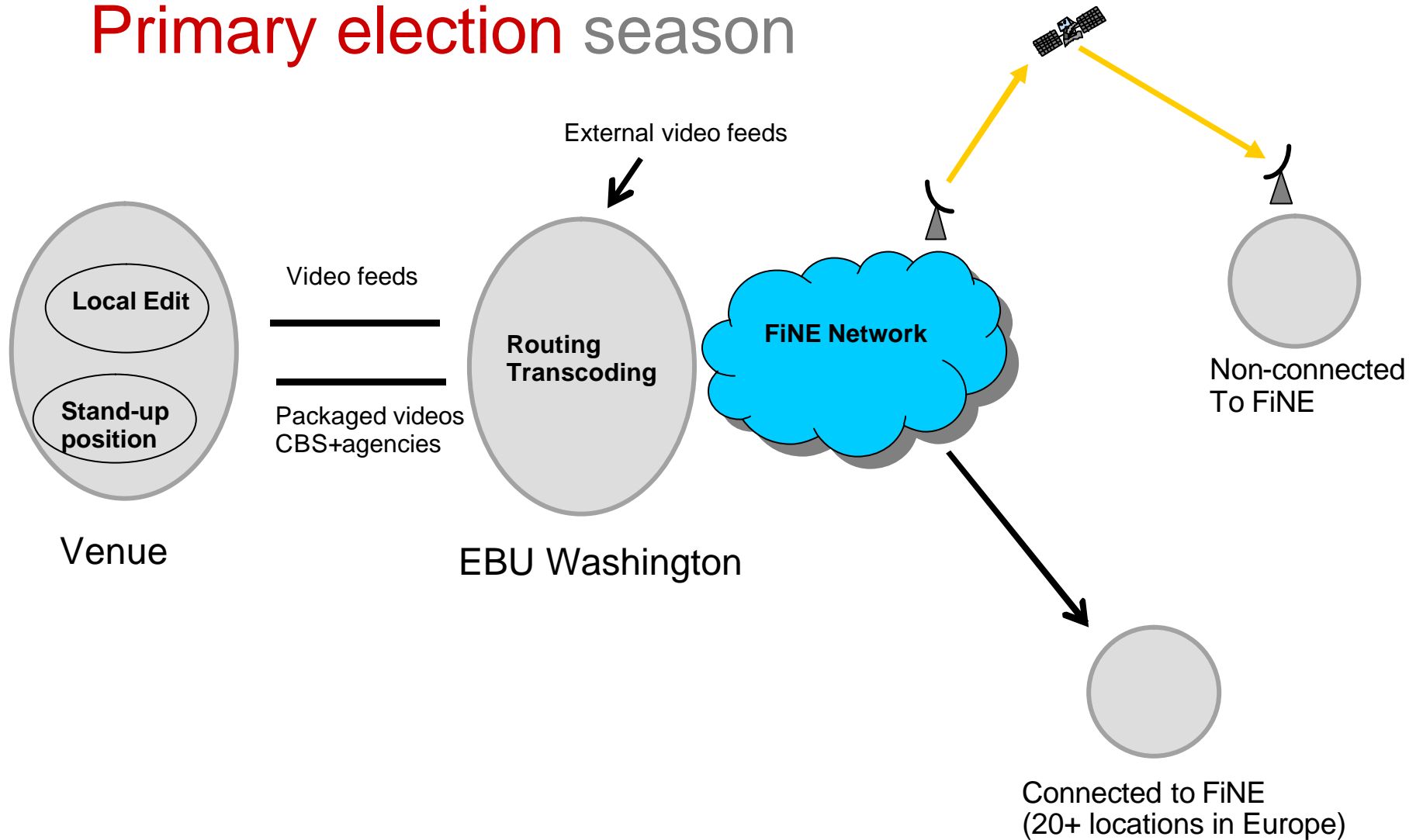
Primary election season

- + Iowa and New Hampshire we worked with our partners CBS to set up workspace and transmission services. In New Hampshire there were 27 workspaces for Eurovision customers, compared with 18 in 2004. We had 7 stand-up positions transmitting simultaneously during European peak hours.



EUROVISION
RIGHT HERE.

Primary election season



EUROVISION
RIGHT HERE.

Election night

- + **Still in discussion** with all major members
- + 3 studios (16/9 cameras) in Washington
- + 4 studios in Phoenix and in Chicago
- + 35/40 transatlantic circuits in use simultaneously



EBU·UER

EUROVISION

RIGHT HERE.

Transmission set-up

- + Transmissions **SDTV 16/9**. No request for HD yet
- + All transmissions made through Washington office:
 - > Fiber (when available) or satellite from venue to Washington
 - > Standard conversion in Washington
 - > Fiber transmission to Europe
- + Direct fiber connection, or satellite turn-over



EUROVISION
RIGHT HERE.

Thank you



EUROVISION
RIGHT HERE.