



Ad Hoc Services on Eutelsat Satellites

WBU ISOG

TONY RAYNER – SVP Business Development Eutelsat America



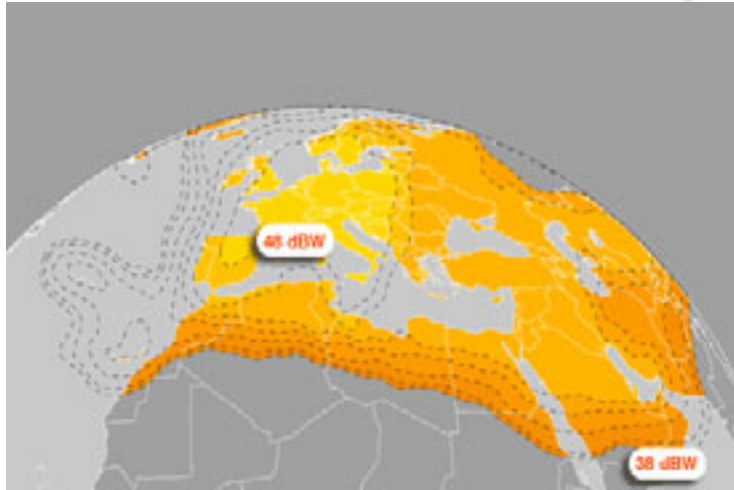
Figures



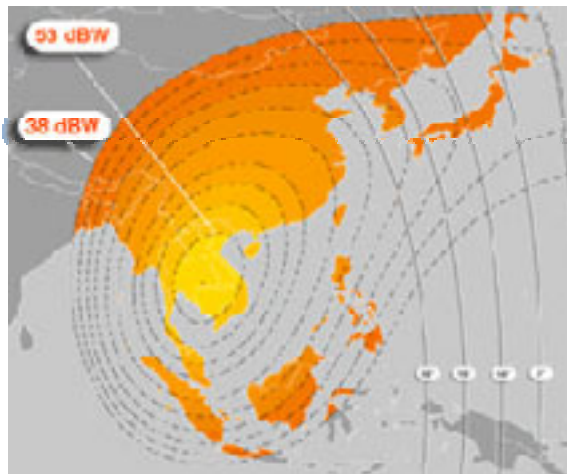
- > Approximately 1000 MHz available of Ad Hoc capacity
- > Ad Hoc capacity on 9 of our 24 satellites from 12.5° West to 70° East
- > Main Clients
 - > **TELCOS**: Globecast, Overon, MTI, EBU, Arqiva, Telenor, SISLINK
 - > **Broadcasters** : Prosieben, ATM, TVI, France 2, SABC
- > 2 Commitment types
 - > **RBS commitment** of minimum 9000MHz hours per annum, access to online booking system and discounted rates.
 - > Ad Hoc with no annual commitment minimum duration per booking



Eutelsat typical European coverage (W1)



Eutelsat Asia coverage (W5)

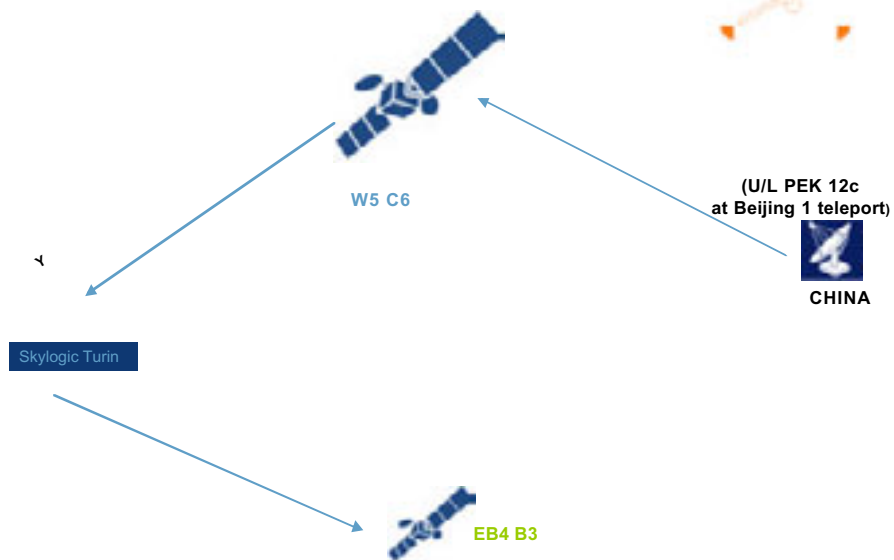


EURO 2008 Coverages



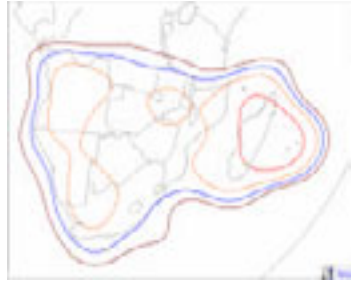
- > EBU on its permanent lease
 - > Use Eutelsat capacity for International distribution (From IBC to Right Holders)
 - > 4 X SD channels of 18 MHz on W3A
 - > 2 X 36 MHz transponders on EB4 for HD transmission
- > 6000 hours in 9 MHz booked by major Broadcasters and Telcos

Beijing Olympic games on W5 and EB4



FIFA 2010

- > W2A Predicted Ku-Band African Uplink Coverage

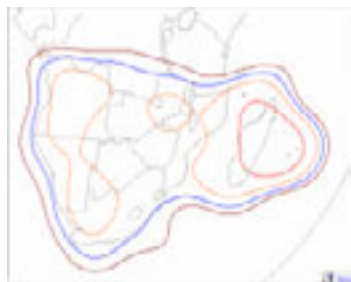


- > W2A Predicted Ku-Band African Downlink Coverage

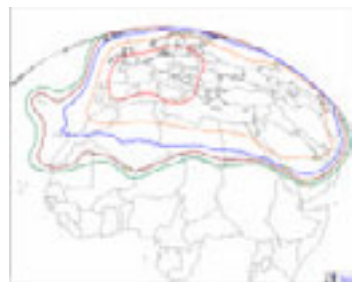


FIFA 2010

- > W2A Predicted Ku-Band African Uplink Coverage

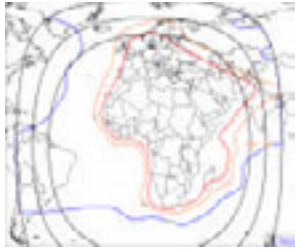


- > W2A Predicted Ku-Band European Downlink Coverage

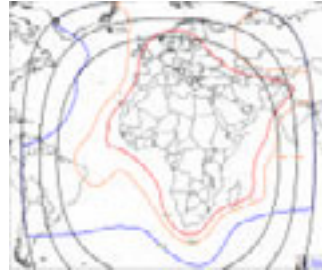


FIFA 2010

- > W2A Predicted C-Band Uplink Coverage

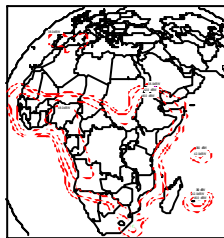


- > W2A Predicted C-Band Downlink Coverage

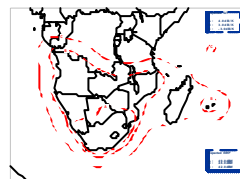


FIFA 2010

- > W7 Predicted Sub-Saharan African Downlink Coverage



- > W7 Predicted South African Uplink and Downlink Coverage



Contact



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