



## Arab Satellite Communications Organization



عرب سات  
ARABSAT

Our world. Your world.



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**Our Fleet:**  
*1 New bird every year,  
 over the next 4 years!*

Today, Arabsat operates 4 satellites, at 2 of its 3 orbital positions.

We're adding a second 4<sup>th</sup> Generation satellite, mid-2008.

Complemented by 3 additional 5<sup>th</sup> Generation satellites, in 2009, 2010 and 2011

This will provide in-Orbit Back-up & major Growth Capacity at our primary 26° East DTH « Hot » neighborhood, as well as for our Voice & Data customers

**26° East**  
 Arabsat Premier Satellite TV neighborhood:  
 Reaching over 164 Million Viewers

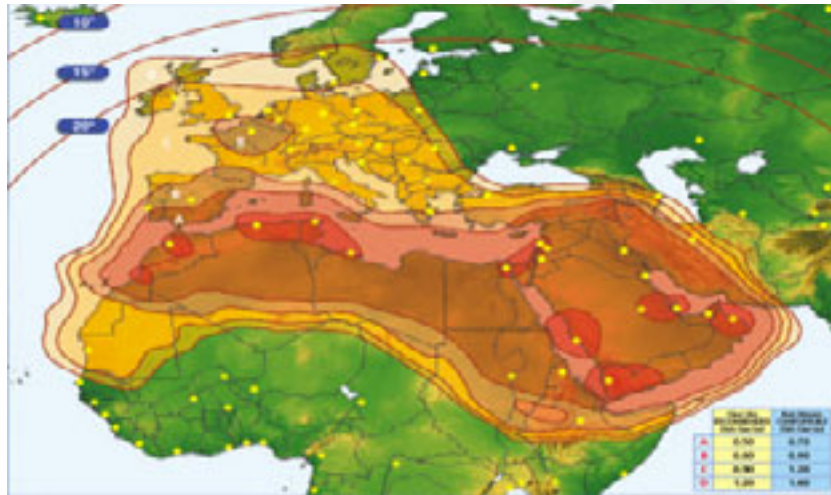
### Satellite Fleet Facts

	<b>BADR-C</b>	<b>BADR-3</b>	<b>BADR-4</b>	<b>BADR-6 (2008)</b>	<b>BADR-5 (2010)</b>	<b>Arabsat-5A (2009)</b>	<b>Arabsat-2B</b>
<b>Orbital Slot</b>	26°E (Hot Spot)	26°E (Hot Spot)	26°E (Hot Spot)	26°E (Hot Spot)	26°E (Hot Spot)	30.5E	30.5E
<b>Ownership</b>	Lease (Panamsat)	Arabsat	Arabsat	Arabsat	Arabsat	Arabsat	Arabsat
<b>Available Transponders</b>	• 24 C	• 9 BSS Ku	• 12 FSS Ku • 20 BSS Ku / 16*	• 24 C • 20 BSS Ku / 16	• 32 BSS Ku • 12 FSS • Switchable to 12 FSS (Apx 30 B) • 12 FSS (14-14.5)	• 16 C (Normal) • 10 C (Apx-30 B) • 12 FSS • 12 FSS Apx-30 B	• 22 C • 12 FSS Ku
<b>EIRPs (beam Peak)</b>	• 40 dbW	• 50 dbW	• 52 dbW	• 42 dbW (C-band High), 40 dbW (C-Band Medium) • 52 dbW (Ku-band)	• 52 dbW	• 53 dbW (Ku-Band) • 42 dbW (C-Band)	• 41 dbW (C-Band High), 38 dbW (C-Band Medium) • 47 dbW (Ku Band)
<b>Primary Applications</b>	• Analogue DTH TV • To support small digital TV transmitters • Mobile backhauling and VSAT	• Digital TV (Bouquets)	• Digital TV • Data services	• Data Services • Digital TV • Trunking	• Digital TV • Data services  • Different coverage beams • Steerable beam	• Data services • Trunking • Backhauling  • Different coverage beams	• Trunking • Occasional TV (analogue & digital) • Video Contribution • Backhauling • Digital TV • Internet • Analogue TV • Regional and domestic telephone networks
<b>EoL</b>	• 7/2008	• 2009	• 2024	• 2024	• 2025	• 2025	• 2/2012



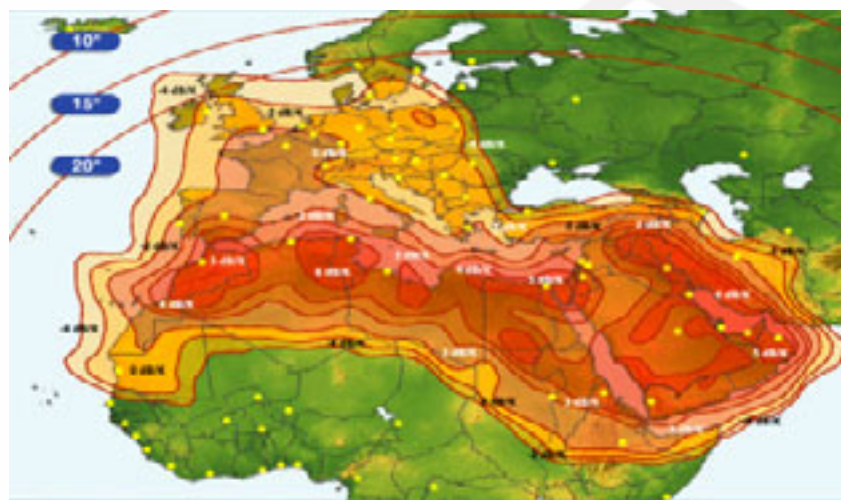
## BADR-4: Ku-band/BSS DOWNLINK

Major MENA Cities: as low as 40cms!



## BADR-4 UPLINK Footprint (Ku-band):

Special High G/T over Urban Areas for SNGs!





## BADR-6



Mid-2008

**BADR-6:** Ku-band/BSS & C-band



## BADR-6: Highlights

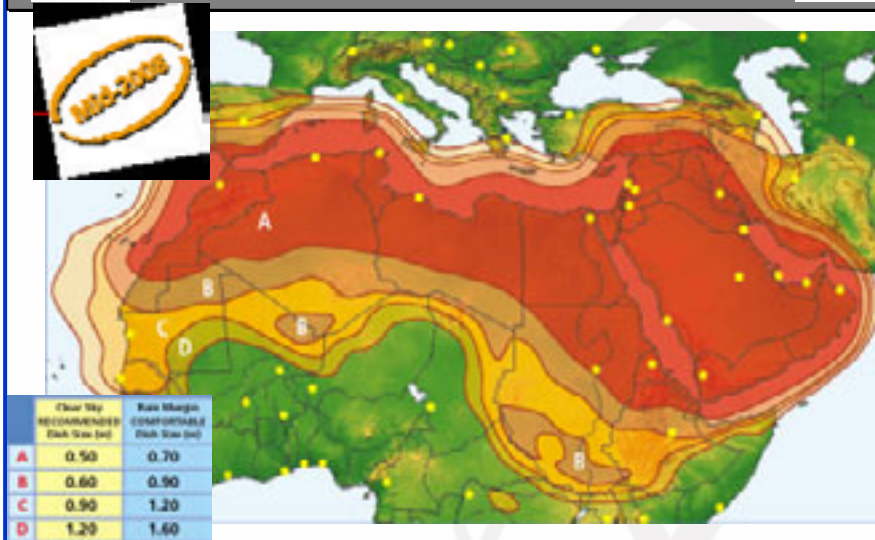


- **Launch: Mid-2008 ?** Youngest DTH Fleet in the Region!
  - State-of-the-art technology: **Quality & Reliability guaranteed for long-term**
- **Designed tailored to our Customers' expressed needs & concerns**
  - **Diversified products** offering;
  - Enables Arabsat to provide broadcasters with **complementary footprints**:
    - **Including Europe w/BADR-4**
    - **Excluding Europe w/BADR-6**
- **Larger reach than ever:**
  - Ku-band now covers 100% of the MENA region with high DTH power on a single beam, from Morocco & Algeria to the Gulf;
  - C-band encompassing a large part of Africa in its footprint.
- **Enhanced downlink power in major urban centers:**
  - Reduced dish sizes in main cities: 40-50 cms.

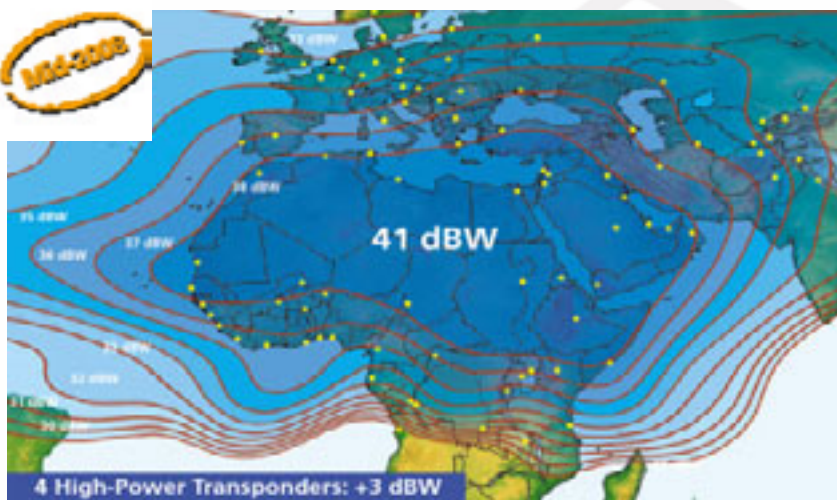


## BADR-6: Ku-band/BSS DOWNLINK

Expands to South MENA – Excl. Europe

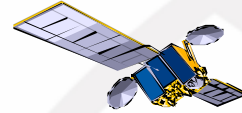
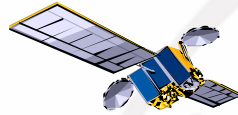
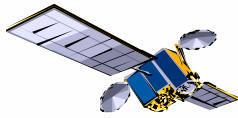


## BADR-6 / C-band: DOWNLINK - MEDIUM Power (EIRPs)





## 5<sup>th</sup> Generation Satellites



**Arabsat-5A @ 30.5°E – Launch: H2-2009**

**BADR-5 @ 26°E – Launch: Q1-2010**

**Arabsat-5C @ 20°E – Launch: 2011**



## ARABSAT 5<sup>th</sup> Generation:

### *Highlights*

#### ***A Strategic Move Supporting Arabsat's Expansion Strategy***

##### **Key Objective:**

Providing adequate capacity to support Arabsat's expansion in the coming 10-20 years and accommodate anticipated Customers' growth.

##### **Main Missions:**

- Provide replacement capacity for **seamless service continuity**
- Provide extra **in-orbit back-up** capacity
- Provide business **expansion capacity for HD-TV**
- Provide **geographic expansion** to adjacent regions
- Protect spectrum and orbital slots

##### **Contract: June, 2007 ? 2 satellites w/EADS-Astrium & ThalesAleniaSpace**

- **Arabsat-5A:** Will replace Arabsat-2B; High power + back-up for BADR-6/C-band
- **BADR-5:** Will back-up BADR-4 & BADR-6 DTH, plus provide expansion capacity

##### **3<sup>rd</sup> sat, Arabsat-5C: Option in 5<sup>th</sup> G contract to be exercised ? **Launch 2011****

C-band satellite, will **cover most of Africa** from 20°E



## Arabsat-5A @ 30.5°E: C-band Configuration

### Regular C-band:

- **Number of transponders:** Total of 16 Transponders, 8x72 MHz + 8x36 MHz
- **Frequency band (Uplink/Downlink):** 5.9-6.4 GHz / 3.7-4.2 GHz

### Coverage:

- MEA (Middle East & Africa).
- One small spot covering Germany for connectivity N/S backbone

### C-band/"Appendix-30B":

- **Number of transponders:** Total of 10 Transponders, 4x72 MHz + 6x36 MHz
- **Frequency band (Uplink/Downlink):** 6.7-7.0 GHz / 4.5-4.8 GHz

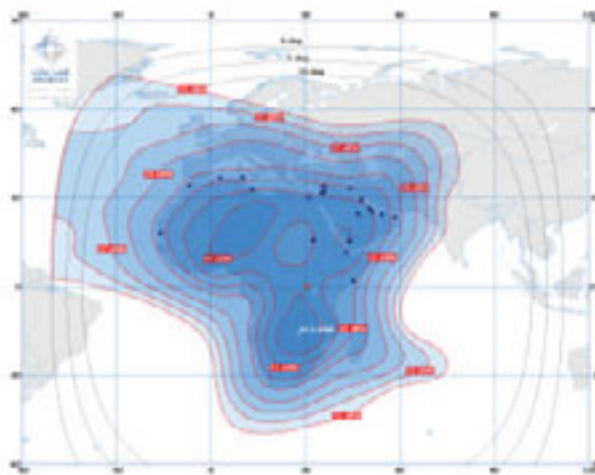
### Coverage:

- **MENA (Middle East & North Africa) & Central Asia.**
- Small spot covering **Germany** only for **North/South backbone connectivity**



## Arabsat-5A @ 30.5°E / C-band: MEA beam (Middle East & Africa) DOWNLINK Power (EIRPs) Up to 45 dBW\*!

**HEMI beam:**  
Full MEA  
(Middle East &  
Africa)



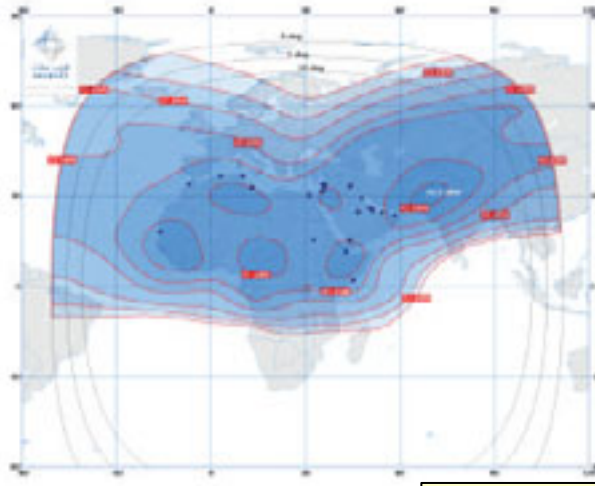
Regular C-band: 8x72 MHz + 8x36 MHz

Preliminary Coverage Drawing



### Arabsat-5A @ 30.5°E: C-band / APX-30B

MEA beam (Middle East & Africa) DOWNLINK Power (EIRPs)



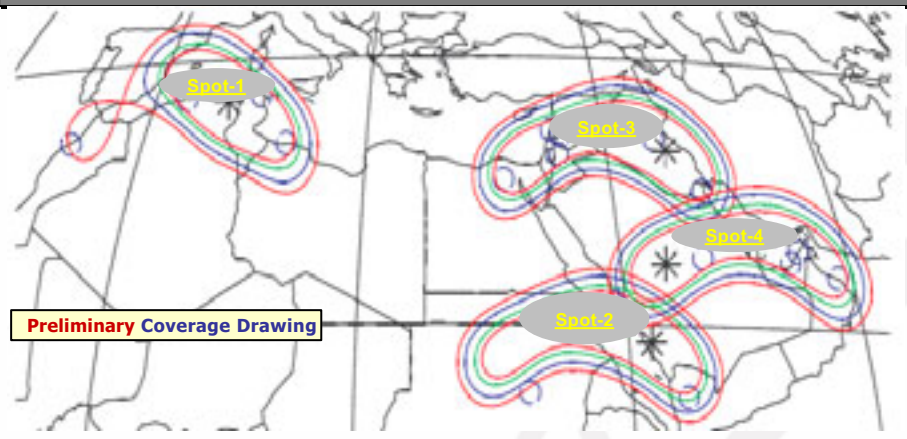
C-band/"ApX-30B": 4x72 MHz + 6x36 MHz

Preliminary Coverage Drawing



### BADR-5 @ 26°E:

Ka-band Beams / UPLINK Footprints (G/T)



Preliminary Coverage Drawing

Ka-band uplink G/T = Plotted level are 5.5 / 6.5 / 7.5 / 8 dB/K

Ku-band Pan-ARAB beam DOWNLINK Power (EIRP) = 48.5 dBW





## Operations Concerns

- ❑ Arabsat is concerned on two operational issues affecting its business and QoS
  - ❑ Undetermined Noise/Jamming in the range 13.75– 14.00 GHz
  - ❑ Unauthorized intentional TV carriers accessing Arabsat system
- ❑ We seek other satellite operators experience on those two aspects and possible measures that can be taken in the frame of ISOG



## Arab Satellite Communications Organization

**Thank You!**

[www.arabsat.com](http://www.arabsat.com)