



**WBU-ISOG Forum
June 12-13, 2008
Atlanta, GA**

**Len Lawson
Telesat**



- In February 2006, BCE announced its intention to sell Telesat
- In December 2006, after extensive bidding process, Loral and PSP won bid for \$3.25B
- November 2007, the merger gained approval from US and Canadian Regulators and integration of operations formally took place

The new Telesat emerges



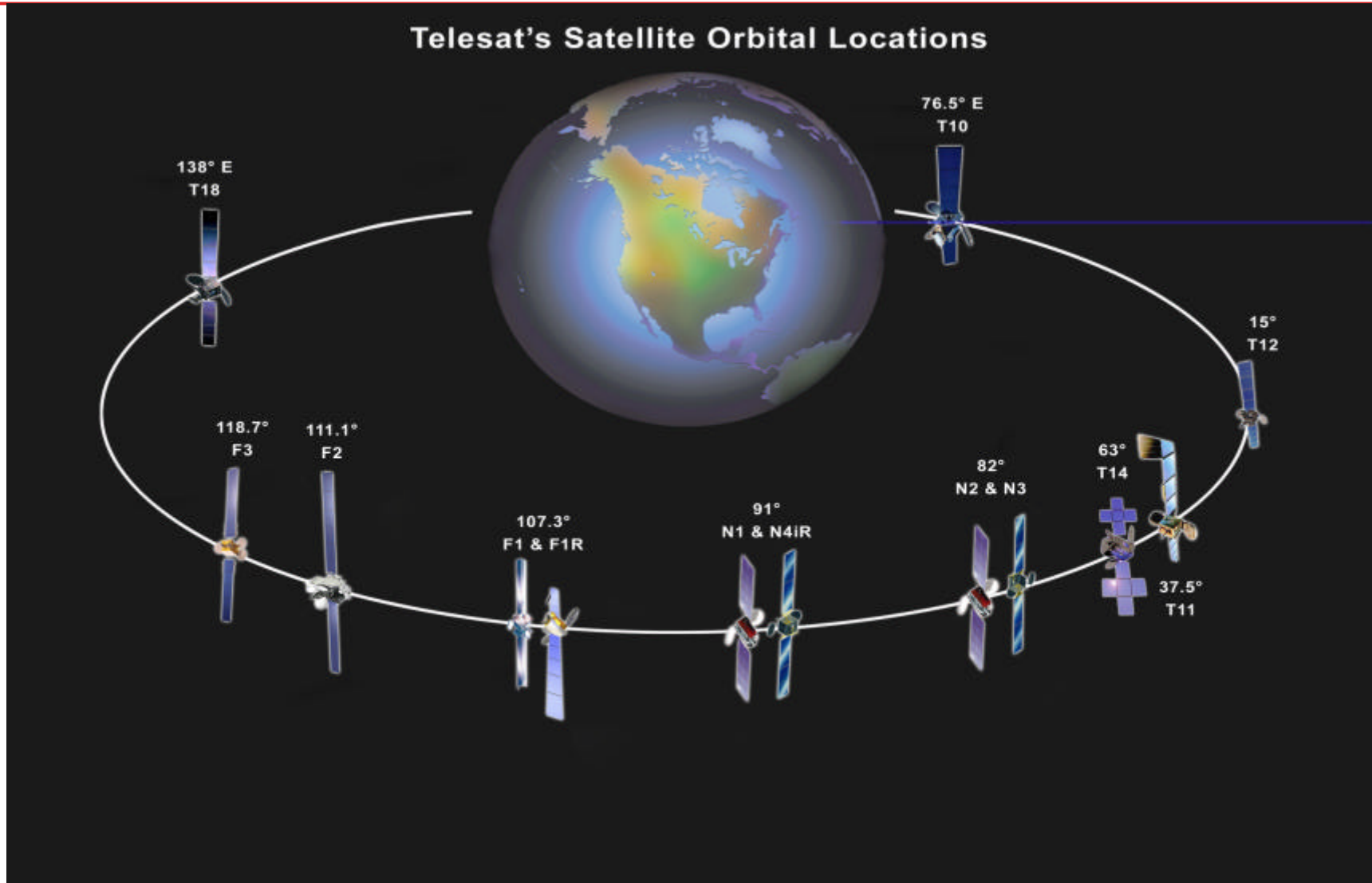
- 4th largest global Fixed Satellite Services (FSS) operator
- Formed by combining operations, satellites, and customers of Loral Skynet and Telesat Canada
- Own and operate 12 satellites and manage the operations of 14 additional satellites

Telesat Executive Team- Experience and Depth



| | |
|---------------------------|--|
| Daniel S. Goldberg | President & Chief Executive Officer |
| Paul Bush | Vice President North American Sales |
| Pat Enright | Vice President Network Services |
| Ted Ignacy | Chief Financial Officer |
| Rick Mortellaro | Vice President International Sales |
| Michael Schwartz | Vice President, Marketing & Corporate Development |
| Dave Wendling | Vice President Space Systems |

Telesat- Global Coverage



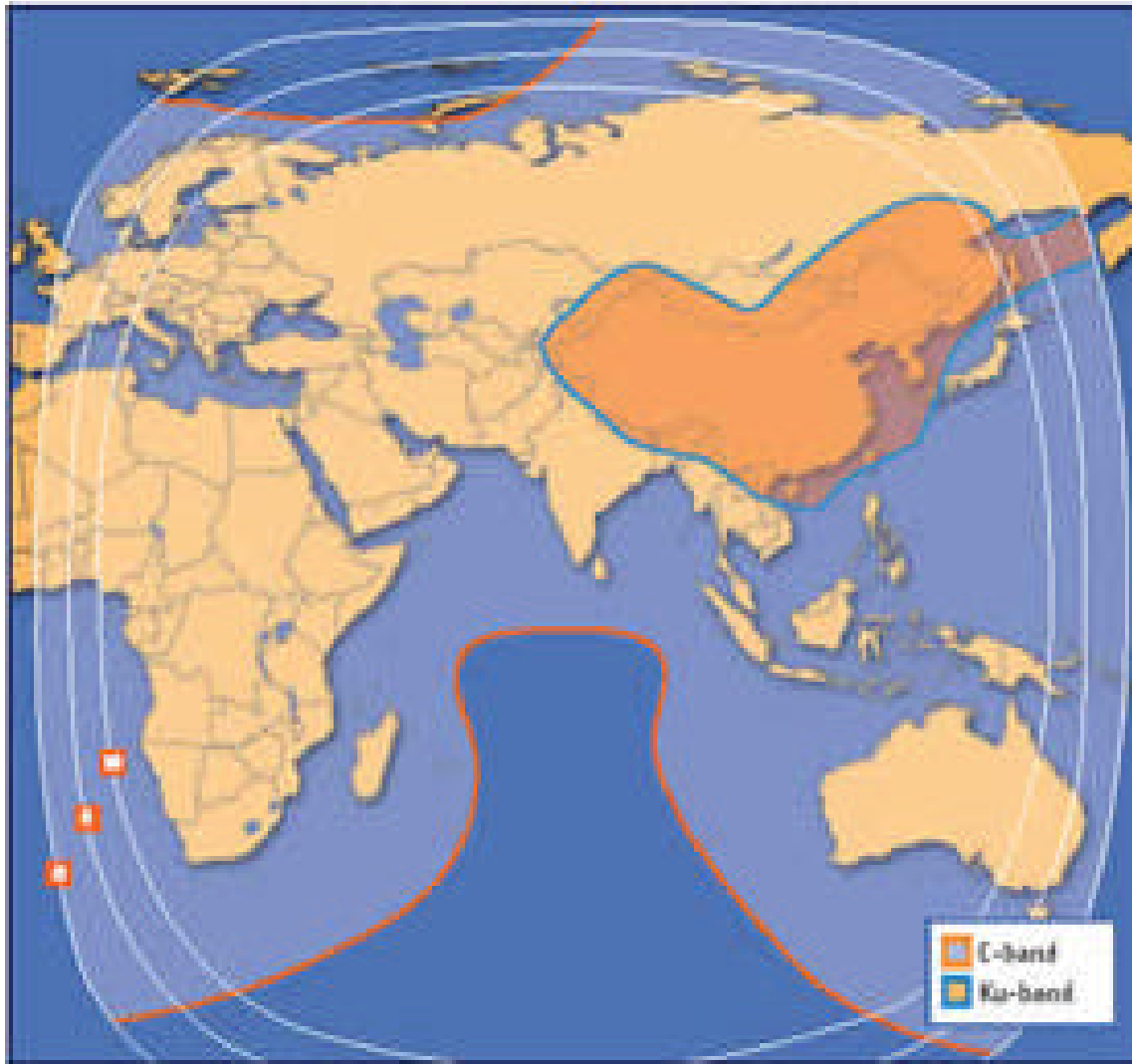
- **Nimiq 4:**
 - Dedicated to DTH
 - Planned launch late 2008
- **Nimiq 5**
 - Dedicated to DTH
 - Planned to launch 2009
- **T11N:**
 - 37.5 degrees West
 - 38 Ku Transponders
 - High powered broad beam to serve video contribution and IP networking
 - Connectivity from US or Europe to Africa

- Broadcast distribution throughout the Americas and in Asia
- An expanding enterprise services business that provides end-to-end IP communications solutions via hybrid satellite-fiber networks
- An international satellite consultancy practice that draws on Telesat's technical leadership and list of noted companies and governments worldwide

Questions and Comments

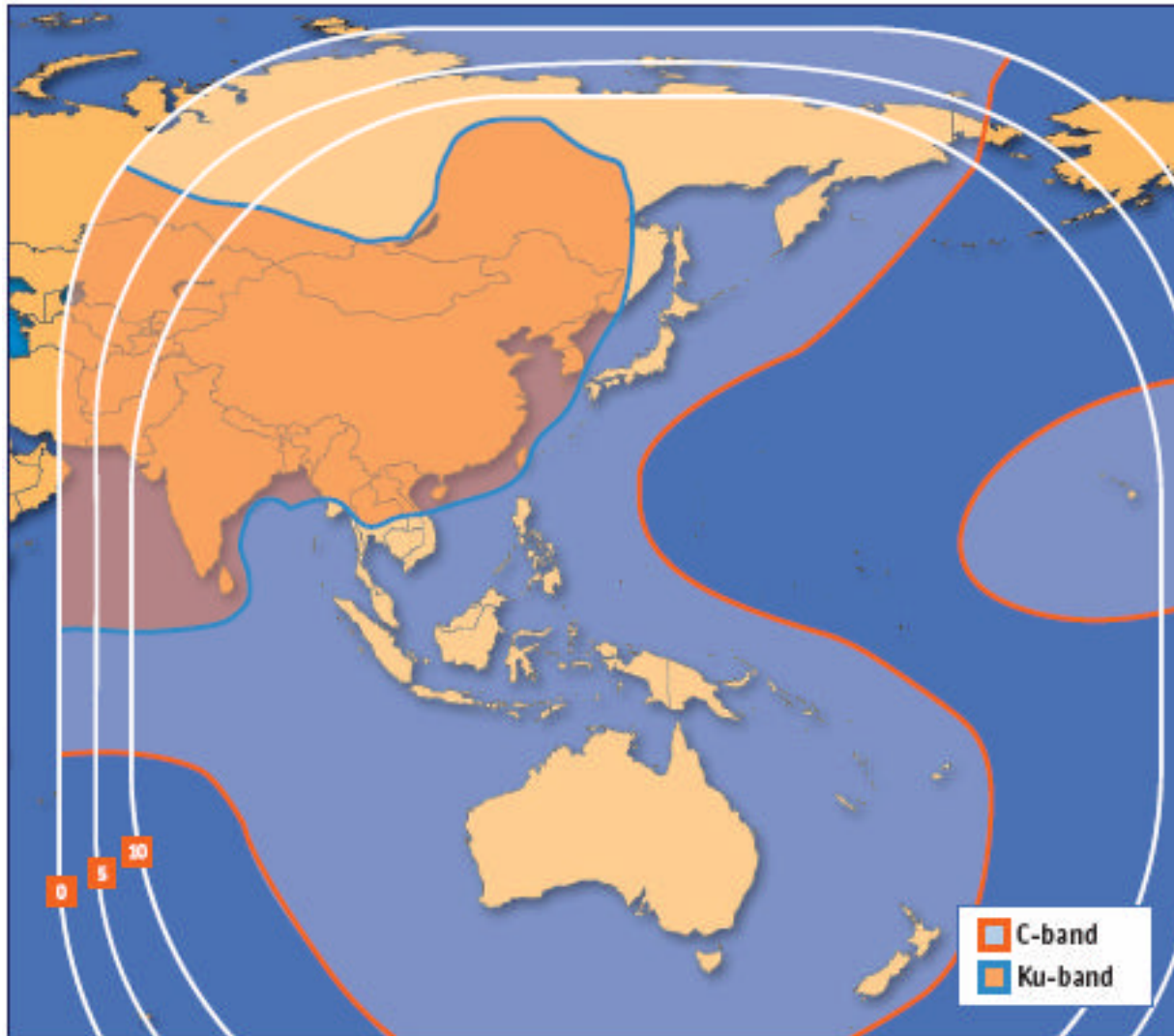
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Telstar 10 - Leading Asian Hot Bird



- 76.5 degrees East
- Launched 1997
- 44 Transponders
 - 28 C-band
 - 16 Ku-band
- Reaches more than half the world's population
- Serves world's largest video market
- Distributes 150 channels to 80 million homes in Asia
- Global broadcasters:
 - HBO, Cinemax, Sony AXN
 - Disney, Hallmark
- Regional broadcasters:
 - Tibet TV, i-Cable and Celestial Movie (Hong Kong)
 - NTV, Bangla Vision, ETV
- Approved to serve rapidly emerging Russian market

Telstar 18 - Outstanding Connectivity Between Asia and the Americas



- 138 degrees East
- Launched 2004
- 52 Transponders
 - 36 C-band
 - 16 Ku-band
- Ideal for global video contribution throughout Asia via Telesat's:
 - Hawaii Gateway
 - Hybrid network to US mainland
- Direct access to media centers in India and other Asian countries
- Superb choice for:
 - Two-way broadband IP services using shared Hawaii hub
 - Global video distribution of Beijing Olympics

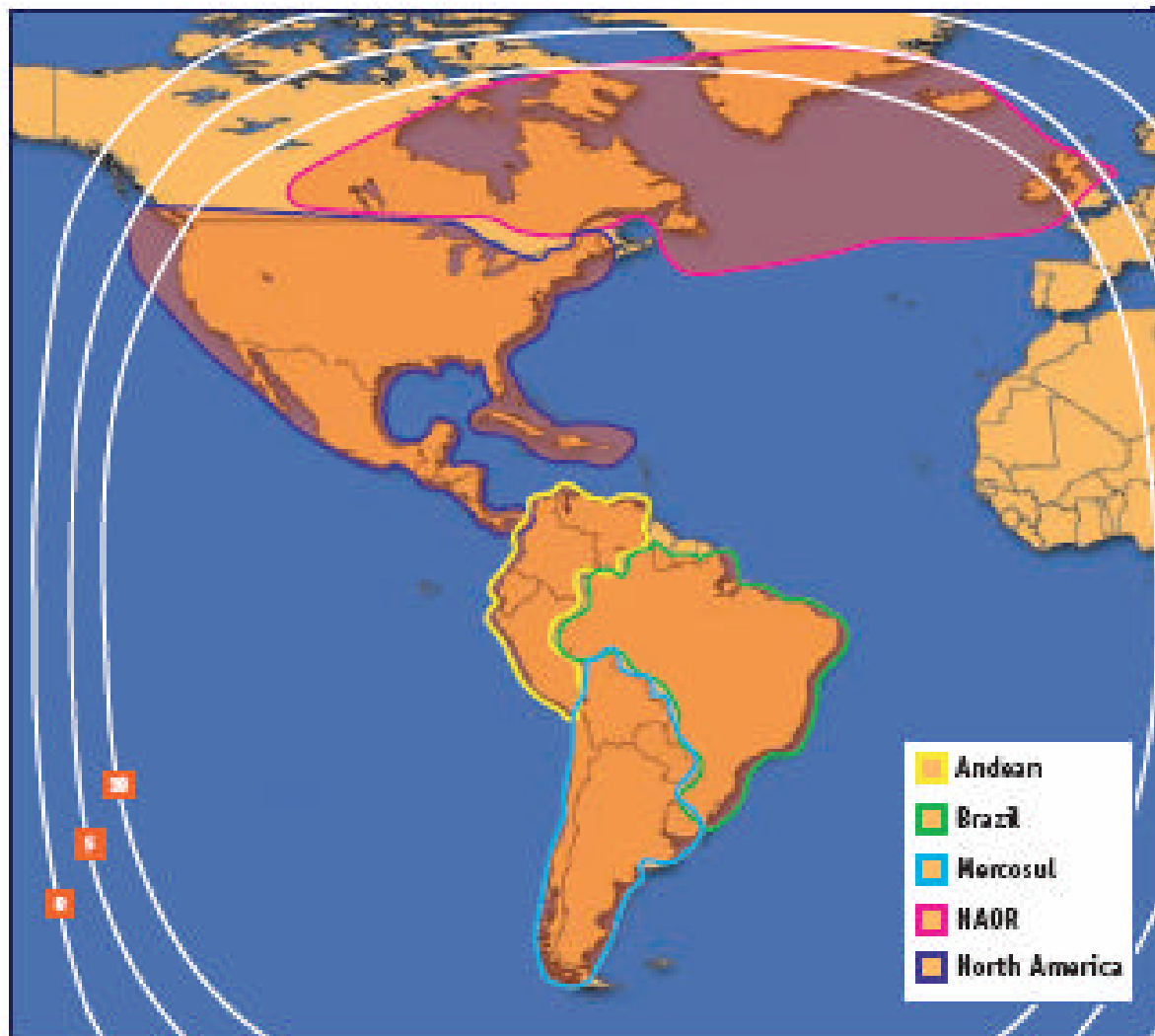
Telstar 12 - Outstanding Connectivity Within Europe to the Middle East and Africa



- 15 degrees West
- Launched 1999
- Ku Transponders
 - 38 @ 54 MHz
 - 57 36 MHz equivalents
- High powered Ku coverage for video contribution and distribution from W. Europe to as far East as Iraq and UAE
- Supported by Telesat's
 - Regional gateway in Aflenz, Austria; and
 - Hybrid terrestrial infrastructure
- Premiere satellite for connectivity between the Americas and most countries in EMEA

Telstar 14/Estrela do Sul

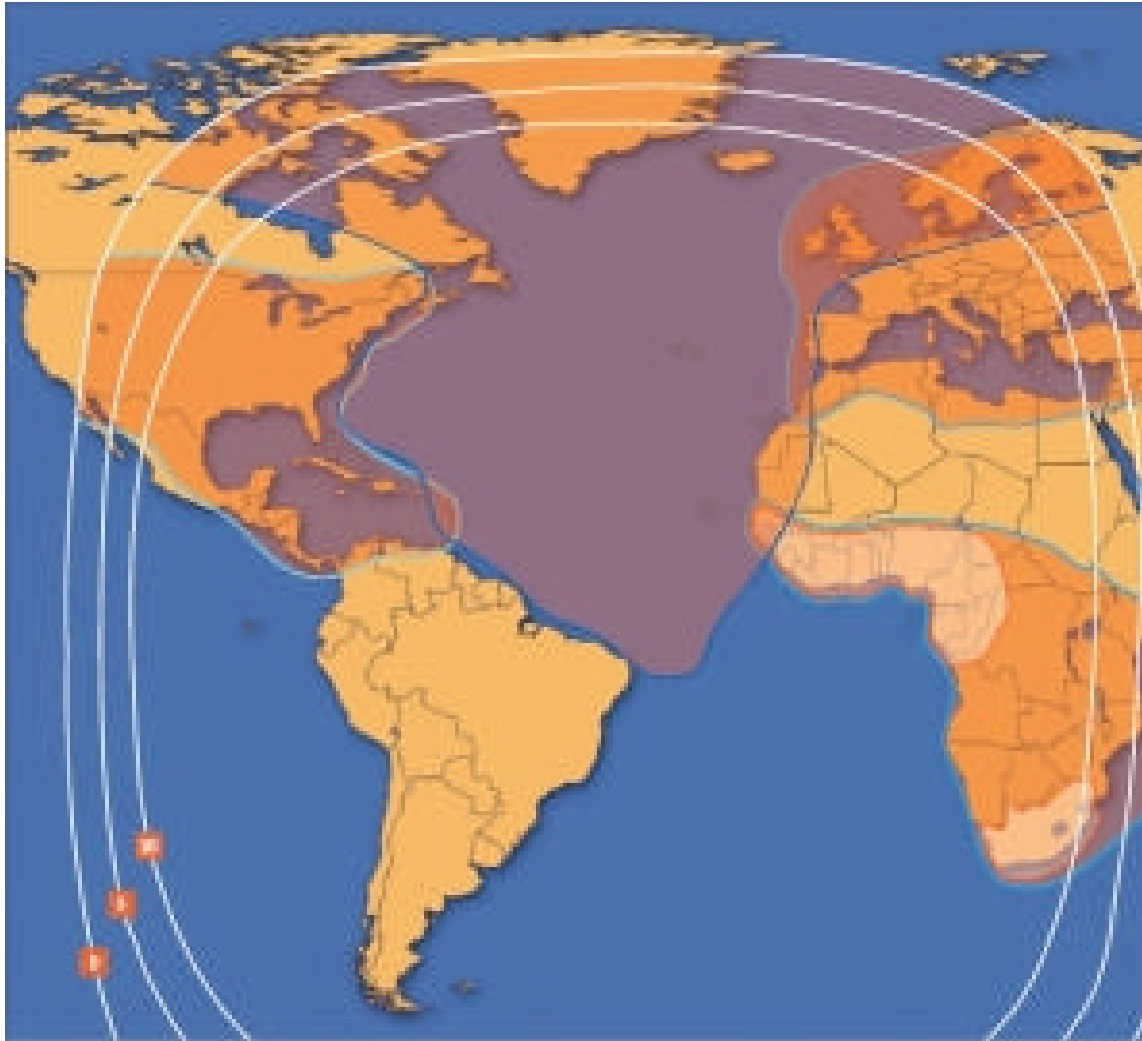
Strong Ku Coverage of the Americas



- Launched 2004
- 63 degrees West
- Transponders – 16 active
- Utilizes five beams for coverage of US, Brazil, Mercosul, Andean and North Atlantic regions
- High powered coverage over Brazil
- Allows for flexible bandwidth allocations to match capacity with customer demand
- Atlantic ocean coverage meeting growing needs for mobile broadband
- Superb coverage of the Americas

Future Satellite: Telstar 11N

Broadbeams to Serve High Growth Markets



- 37.5 degrees West
- Planned Launch 2008
- Transponders – 38 Ku
- Intercontinental and trans-Atlantic reach
- Complements Telstar 12 coverage and connectivity
- High powered broadbeam capacity to serve video contribution and IP networking needs
- Superb connectivity from US or Europe to Africa
- Supports growing mobile applications – Aero and Maritime