



الاتحاد إذاعات الدول العربية
الاتحاد الإذاعي العربي

ASBU Role in the TV coverage of News & Sporting events

Arab States Broadcasting Union
2-3 November 2010



الاتحاد الإقليمي العربي
ASBU MENOS

Scheduled Daily Events

News Events

- Daily Arabic Exchange Packages.

 - 3 Packages a day ...on hot switching

 - Daily Packages from hotspots in the Arab Region e.g. Lebanon, Palestine & Iraq

at the same time it's archived at the ASBU Central server.

- Can be retrieved upon request using

ASBU MENOS.



الاتحاد العربي
الجامعة العربية

Major Events covered by ASBU

- Arab Summits
- International News Events.
- Hot News Events.....???
- Major Sporting Events.
 - Olympics
 - Asian Cup



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ARAB LEAGUE

Major Events covered by ASBU Arab Summit

The Host Broadcaster obligations are to :

- produce the international signal at various venues
- make the signal available at a satellite teleport
- build or supervise a Broadcasting Centre
- coordinate with the organizing committee, the logistic issues.



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ARAB LEAGUE

Producing the international signals

The Host Broadcaster shall work closely with organizing committee with the following objectives :

- Dates and times of the events
- The places and venues
- This important to allocate and manage your resources



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ARAB LEAGUE

Producing the international signals

- Design your production plan
- Make your rehearsals at the designated timing
- Secure the delivery of the signals to the Broadcasters centre and at the satellite teleports



الجامعة العربية
ARAB LEAGUE

The News Programmes & Summits

consist of the following events :

- The arrival of leaders
- The preparatory meetings
- The summit
- The Press Conferences



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البنية التحتية

Build or Supervise the Broadcasting Centre

- Determine the space required by the host Broadcaster
- Determine the space required by the visiting TV stations
- Determine the amount of cooling to be needed



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الأمم المتحدة

Build or Supervise the Broadcasting Centre

- Determine the power workloads by all facilities, (try to separate power sources)
- Allocate a common work space equipped with internet and computer facility as well as with proper stand-up positions and equip them with telephone lines and proper power.
- Allocate a satellite farm Area equipped with proper power and shelter.



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The Facilities to be provided by host broadcasters.

- Booking Office (e.g. Editing, transmission, studios...etc)
- Editing Suites
- Studios and Stand ups
- Injection Area with Various rooms



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ARAB LEAGUE

coordinate with the organizing committee the logistic issues

- Accreditation for the team covering the event.
- Facilitate their entry into the country
- facilitate the entry of the equipment.
- Facilitate issuing the Frequency licences



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LEAGUE OF ARAB STATES

Sporting Events Coverages

- Space Rental

 - Design and Construction process,

- Booking Commentary positions at Various Venues (Including the Tie lines Audio& Video).

- Picking Commentators for the various events.

- Signal Delivery to the Arab Broadcasters.

- Logistics Issues e.g.Accreditation,hotels,Customs....etc



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الاتحاد العربي للإدارة

THANK YOU

