



• **ABU**

ASIA-PACIFIC BROADCASTING UNION
- Kuala Lumpur, Malaysia

• **ASBU**

ARAB STATES BROADCASTING UNION
- Tunis, Tunisia

• **AUB**

AFRICAN UNION OF BROADCASTING
- Dakar, Senegal

• **CBU**

CARIBBEAN BROADCASTING UNION
- St. Michael, Barbados

• **EBU**

EUROPEAN BROADCASTING UNION
- Geneva, Switzerland

• **IAB**

INTERNATIONAL ASSOCIATION OF
BROADCASTING
- Montevideo, Uruguay

• **NABA**

NORTH AMERICAN
BROADCASTERS ASSOCIATION
- Toronto, Canada

• **OTI**

ORGANIZACION DE
TELECOMUNICACIONES
IBEROAMERICANAS
- México City, Mexico

November 1, 2010

Dear Colleague,

Please find attached a letter along with documents being sent from Rich Wolf of ABC TV Networks and myself, outlining a number of goals and initiatives to reduce significantly satellite interference. This is the first notable approach to gather together, coordinate and unify the interests and goals of end users. Our initial objectives are for 1) the adoption of Carrier ID by all video producers and 2) to present for the industry a unified approach for best practices for training and the certification of uplink transmission providers.

Importantly, through the letter and documents, we are initially reaching out to the North American broadcasters along with the community of content producers to join a Media & Broadcasters Committee so we can gain industry wide consensus and momentum to execute these important initiatives and attain our stated goals.

If you have any questions or additional thoughts, please don't hesitate in contacting me or Rich Wolf (Richard.P.Wolf@abc.com).

Best regards,

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