

- **09:20 1.3 UHDTV: What, When and How Much?**
- Moderator: David Wood, Consultant, Technology & Innovation, EBU
 - Gaps in the UHD Chain – Frank Heineberg, Project Manager, New Technologies, RTL
 - Lessons from the contribution network at the World Cup – Adi Kouadio, Video & Display Technologies, EBU
 - Plans for UHDTV in Korea – David Smith, UHDTV/4K Solutions Sales Manager, Europe, Rohde & Schwarz
 - NHK plans for UHDTV – Tomohiro Saito, Head, Advanced Transmission Systems Research Division, NHK Science & Technology Research Laboratories